

NEIGHBORHOOD PLAN TOOLKIT

Tuesday, January 15th, 2019 | 6p-7:30p

Council Chambers



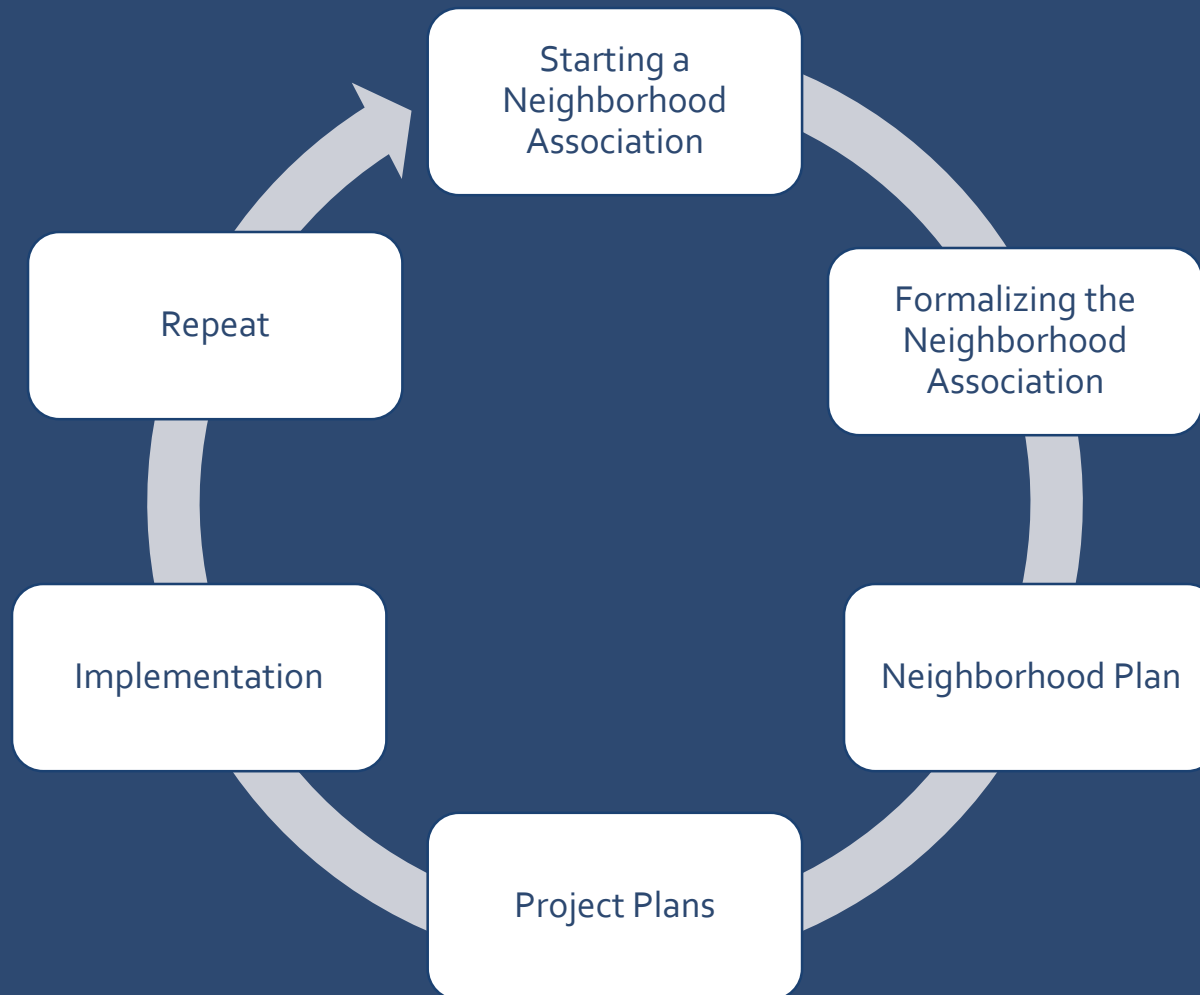
PURPOSE OF NEIGHBORHOOD TOOLKIT

- Gain a comprehensive way to create a plan of action for your neighborhood
- Have an interactive dialogue & exercise
- To motivate, empower and support you

COMMON NEIGHBORHOOD ISSUES

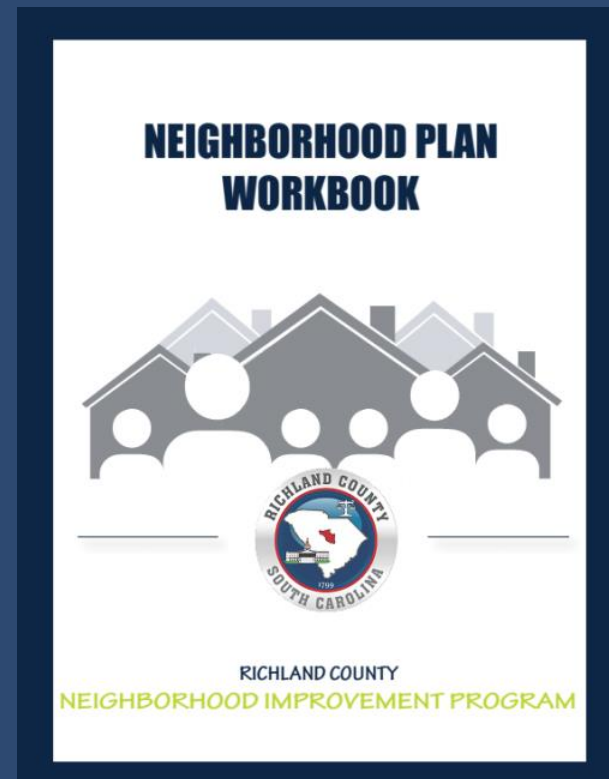
- Low membership/participation
- Difficulties in engaging neighborhood youth
- Limited funding
- Disconnect from local government
- Property maintenance (owner + rental)
- Litter

NEIGHBORHOOD ROAD MAP



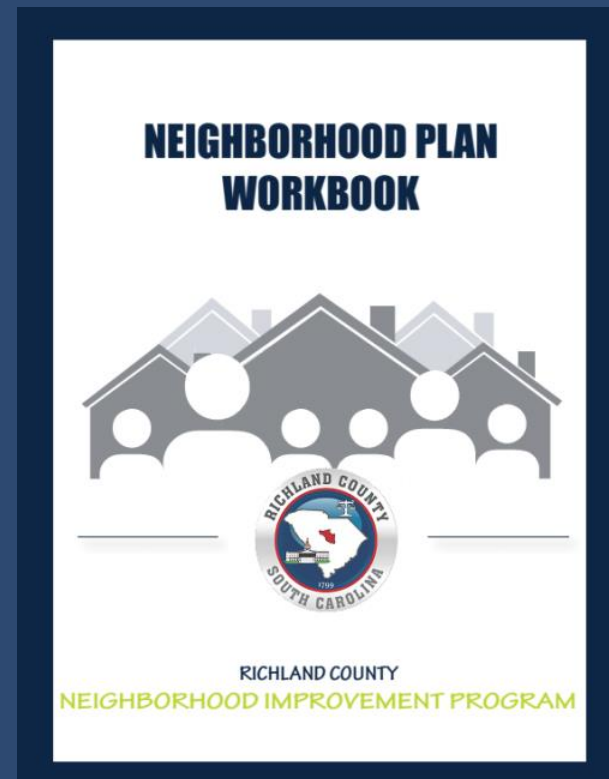
WHAT'S INSIDE THE WORKBOOK

- Organizing and Visioning
- Mission Drafting
- Goals and Outcomes
- Action Planning and Priorities
- Funding Strategies
- Identify Challenges
- Neighborhood Plan Evaluation
- Project Plan Checklist



DAY 1

- Organizing and Visioning
- Mission Drafting
- Goals and Outcomes
- Project List
- Action Planning and Priorities
- Funding Strategies
- Identify Challenges
- Resolution Plan
- Neighborhood Plan Evaluation



BROOKS NEIGHBORHOOD ASSOCIATION

President- Erin Brooks

Vice President- Teresa Brooks

Secretary- Ashley Powell

Treasurer- Kina Page

CREATING A VISION

Things to Consider

- What drives your association?
- What values and principles guide your neighborhood?

BROOKS NEIGHBORHOOD ASSOCIATION: VISION

The vision of the Brooks Neighborhood Association is to cultivate a healthy and happy community composed of quality infrastructure.

VISION BREAKOUT

YOUR TURN!

Take about 10-15 minutes to create your Neighborhood Vision.

DEVELOPING GOALS

Things to Consider

- Based on your vision, what are your goals?
- What does your organization seek to achieve, long-term or short-term?
- Neighborhoods should review and update goals

BROOKS NEIGHBORHOOD ASSOCIATION: GOALS

- **Build** interest of residents in the welfare of the neighborhood.
- **Support** the improvement of the neighborhood.
- **Create** awareness of issues that affect all residents of the neighborhood.
- **Encourage** participation of residents in neighborhood gatherings and initiatives.
- **Represent** the neighborhood and its residents in the wider Richland County community.

GOALS BREAKOUT

YOUR TURN!

Take about 10-15 minutes to create your Neighborhood Goals.

CREATING A MISSION

Things to Consider

- Use your vision and goals to create your mission.
- What drives your association?

BROOKS NEIGHBORHOOD ASSOCIATION: MISSION

The purpose of the Brooks Neighborhood Association is to achieve and sustain wellness in our neighborhood through the implementation of projects that establish and enhance overall health socially, economically and physically.

MISSION BREAKOUT

YOUR TURN!

Take about 10-15 minutes to create your Neighborhood Mission.

ESTABLISHMENT OF DESIRED OUTCOMES

Things to Consider

- Desired outcomes are what you expect or want to happen as a result of your vision, mission and goals.
- What are you trying to accomplish in your community?
- In what amount of time?

BROOKS NEIGHBORHOOD ASSOCIATION: DESIRED OUTCOMES

- Increase resident participation by 20%
- Complete 3 successful neighborhood improvement projects
- Plan and host an event with surrounding communities.

ESTABLISHMENT OF DESIRED OUTCOMES

YOUR TURN!

Take about 10-15 minutes to create a list of your Neighborhood's desired outcomes.

PROJECT LIST

Take a few minutes to finalize and compare your project list with your neighborhood.

BROOKS NEIGHBORHOOD ASSOCIATION: PROJECT LIST

- Host membership drive
- Neighborhood signage
- Organize little lending library
- Survey resident interest
- Host clean sweep
- Organize multi-neighborhood crime watch program

PRIORITIZE + CREATE ACTION PLAN

- How do we prioritize?
 - Which goals are most important or are of the most immediate need?
- Creating an Action Plan
 - What actions need to be taken in order to complete each project?

BROOKS NEIGHBORHOOD ASSOCIATION: PRIORITIZATION

1. Survey resident interest
2. Host membership drive
3. Host clean sweep
4. Neighborhood signage
5. Organize little lending library
6. Organize multi-neighborhood crime watch

BROOKS NEIGHBORHOOD ASSOCIATION: GOALS

- **Build** interest of residents in the welfare of the neighborhood.
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BROOKS NEIGHBORHOOD ASSOCIATION: ACTION PLAN

▪ Survey Resident Interest Action Plan

1. Call Executive Board Meeting
2. Determine survey topics
3. Determine method of survey
4. Determine time period of survey
5. Assign creation of survey to member
6. Determine data collection method
7. Assign data collection to board member
8. Distribute and advertise
9. Analyze and evaluate

PRIORITIZATION + ACTION PLAN

YOUR TURN!

Take about 10-15 minutes to prioritize your project list and create an action plan for at least 1 project.

FUNDING STRATEGIES

- Ways to fund your neighborhood:
 - Bake sale
 - Car wash
 - Pancake breakfast
 - 501(c)3 status
 - Neighborhood Matching Grant
- <https://www5.richlandcountysc.gov/videostreaming/index.asp>

NEXT CLASS

January 15, 2019

6:00pm-7:30pm

Council Chambers

2020 Hampton St, Columbia, SC 29204