



*RICHLAND COUNTY OFFICE OF SMALL BUSINESS OPPORTUNITY*  
2000 Hampton Street, Suite 3014  
Columbia, SC 29204



## Transportation Penny Advisory Committee Report

OSBO  
Manager's Report

May 19, 2021

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**1. Executive Summary:**

This report is submitted pursuant to Ordinance (s) 049-13HR and 058-16HR to ensure that the OSBO team provides support to the County to ensure that the SLBE has equal opportunity to participate in County contracts for all six (6) Industry Categories.

Primary Industry Category					
Construction Services	Professional Services	Non-Professional Services	Engineering Services	Architectural Services	Wholesale Operations

**2. Purpose:**

The purpose of this report is to manage the ongoing requirements of the Ordinance(s), and ensuring payment to contracted SLBEs.

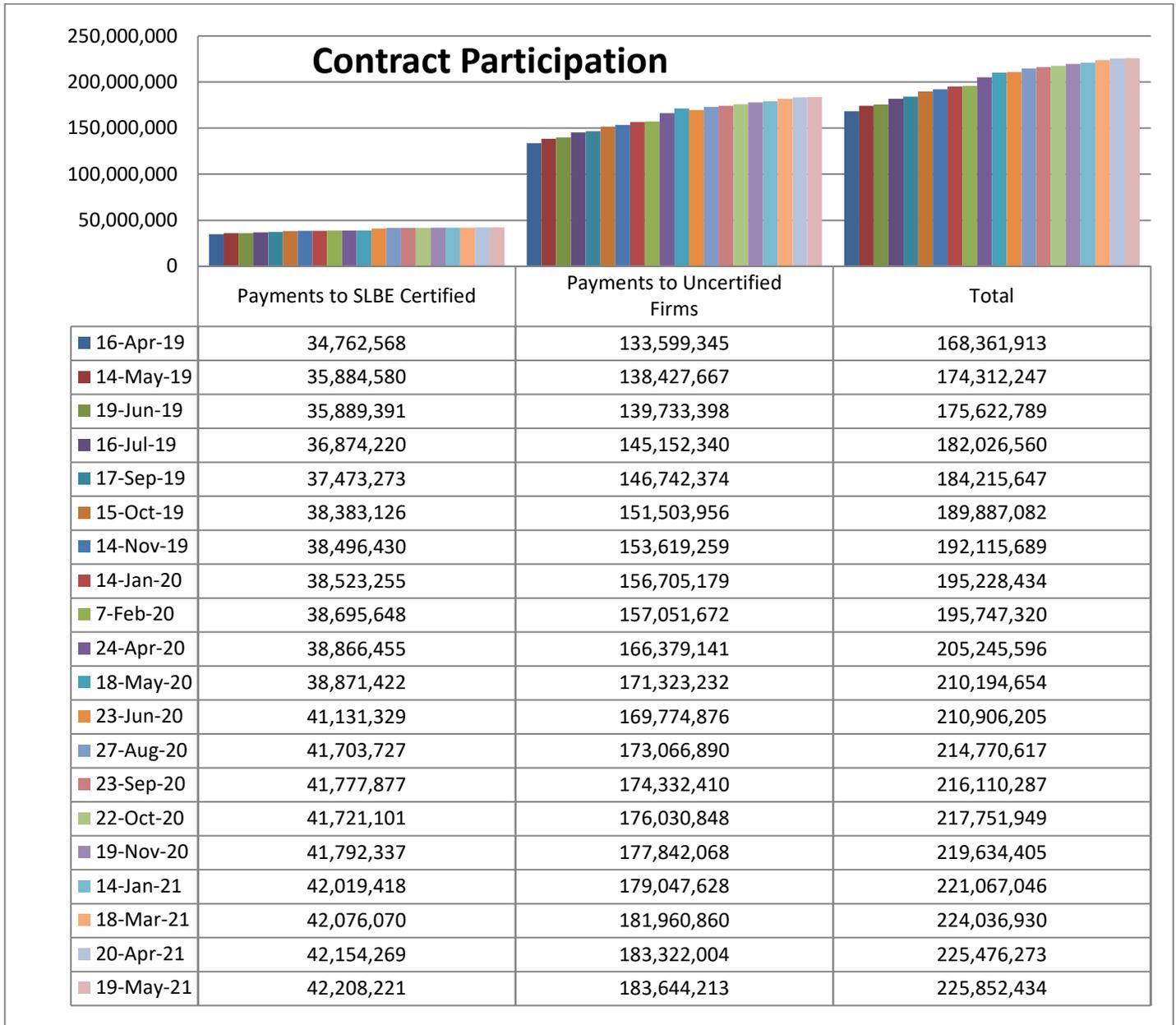
**3. Office of the Small Business Opportunity Cross Functional Team**

Team Matrix		
Name	Department	Title
Christine Keefer	GCS	Director of GCS
Michael Niermeier	Transportation	Director of Transportation
Bryant Davis	GCS	Asst. Director of GCS
Erica Wade	OSBO	Manager of OSBO
Vacant	OSBO	Assistant Manager of OSBO
Michelle Rosenthal	OSBO	Business Development Coordinator
Annjanette Dunbar	OSBO	Project Coordinator
Jennifer Wladischkin	Procurement	Manager of Procurement
Yolanda Davis	Procurement	Contract Specialist
Allison Steele	Transportation	Deputy Director
Alicia Aull	Transportation	Senior Accountant
Nathaniel Miller	Transportation	Contract & Budget Manager

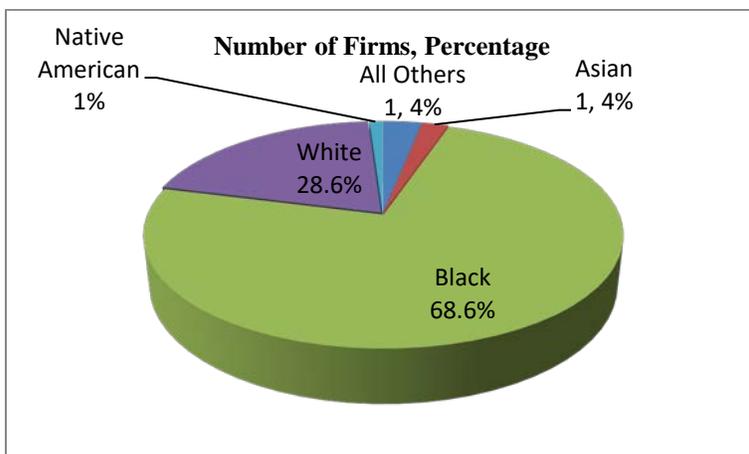
**4. Goal Setting Committee (GSC)**

Team Matrix		
Name	Department	Title
Erica Wade	OSBO	Manager of OSBO
Project Managers	Transportation	Project Manager
Michelle Rosenthal	OSBO	Business Development Coordinator
Margaret Jones	OSBO	Certification & Compliance Specialist
Jennifer Wladischkin	Procurement	Manager of Procurement
Vacant	Transportation	Estimator

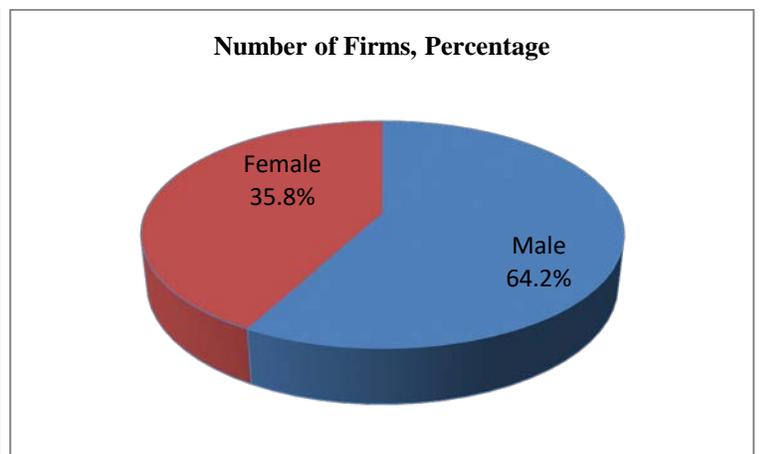
## 5. Analysis:



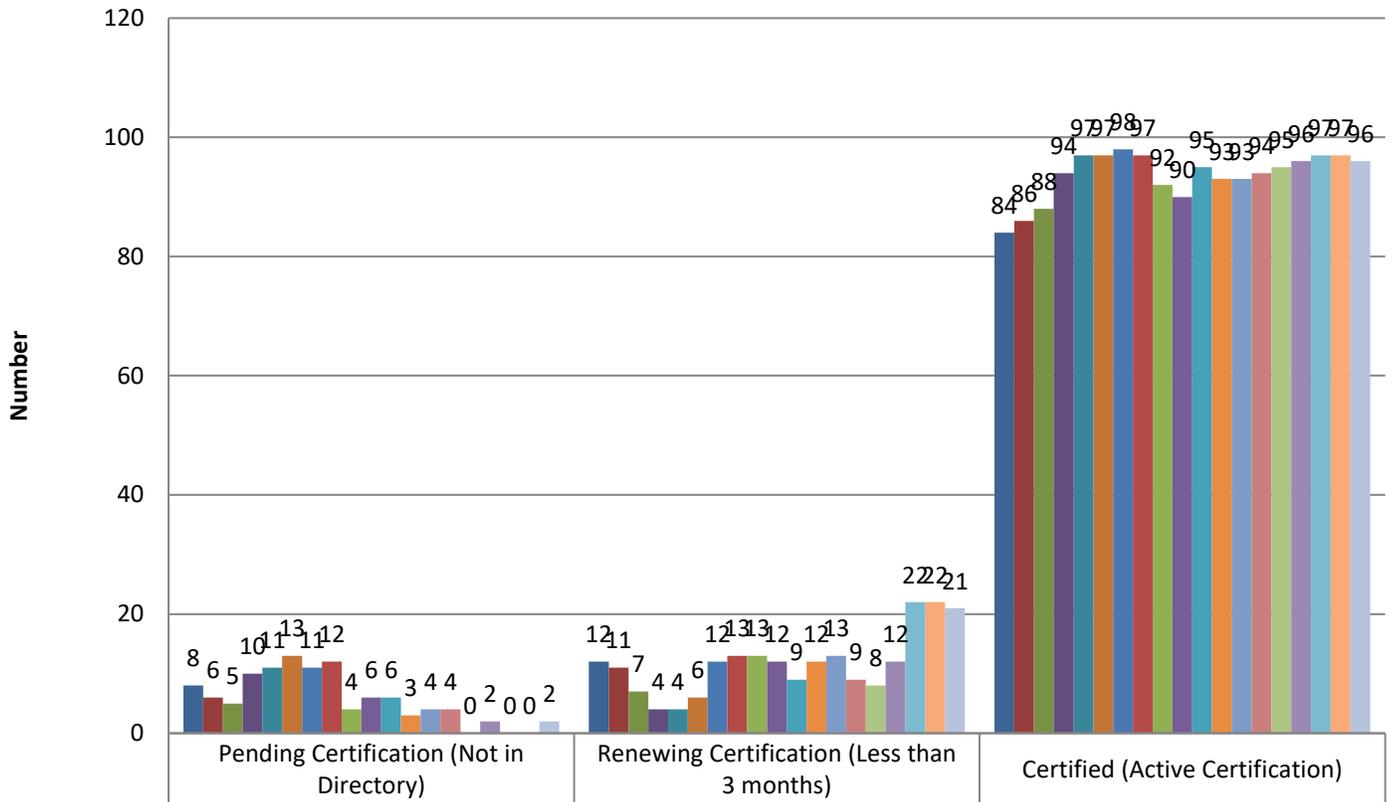
### SLBE Firms by Ethnicity



### SLBE Firms by Gender



## SLBE Certified Firm Status



Date	Pending Certification (Not in Directory)	Renewing Certification (Less than 3 months)	Certified (Active Certification)
14-May-19	8	12	84
18-Jun-19	6	11	86
16-Jul-19	5	7	88
17-Sep-19	10	4	94
15-Oct-19	11	4	97
14-Nov-19	13	6	97
15-Jan-20	11	12	98
7-Feb-20	12	13	97
23-Apr-20	4	13	92
18-May-20	6	12	90
23-Jun-20	6	9	95
27-Aug-20	3	12	93
23-Sep-20	4	13	93
22-Oct-20	4	9	94
19-Nov-20	0	8	95
14-Jan-21	2	12	96
18-Mar-21	0	22	97
20-Apr-21	0	22	97
19-May-21	2	21	96

**SLBE GOAL PARTICIPATION UPDATE 2018-2021**

Project Name	Sheltered Market	SLBE Goal	DATE
<b>TRANSPORTATION PROJECTS</b>			
2017 Dirt Roads Package H	No	4.05%	February 6, 2018
2017 Dirt Roads Package G	Yes	4.98%	February 22, 2018
Sidewalk Package S-8	Yes	<b>100%</b>	April 19, 2018
Pedestrian Improvements at Intersections	No	12%	July 3, 2018
2018 Sidewalks – Koon Rd. & Farmview St.	Yes	<b>100%</b>	July 18, 2018
2016 PDT Sidewalks-Clemson Road	Yes	<b>100%</b>	October 2, 2018
2018 Richland County Dirt Roads Package I	No	5.95%	October 19, 2018
SERN NIP	No	17.3%	November 15, 2018
2018 Richland County Dirt Roads Project 7 Road Group	No	11%	December 31, 2018
Sidewalks S-13	No	25%	January 17, 2019
Sidewalk Package S-11	No	22%	January 28, 2019
North Springs and Harrington Intersection Improvements	No	15%	March 13, 2019
Atlas Road Widening Project	No	14%	April 4, 2019
Lakeside Subdivision (Incl. Sienna Dr.) Resurfacing	No	3%	August 1, 2019
Decker Woodfield NIP-Faraway Drive Sidewalk	No	25%	September 15, 2020
Green Street Phase II	No	8.1%	September 18, 2019
Sidewalk S-12	No	19%	September 24, 2019
2019 Richland County Dirt Road Package K	No	23%	October 17, 2019
<b>PUBLIC WORKS</b>			
Lakeside at Ballentine Resurfacing (Non-Transportation)	No	3%	August 1, 2019
Knollwood and Planters Drainage Improvement	Yes	<b>100%</b>	January 21, 2020
Miles Rd/3Bears Road Intersection Resurfacing	No	18%	February 27, 2020
Riverwalk Way and Stockland Road Resurfacing	No	34%	February 28, 2020
Wildewood Subdivision Selected Roadways	No	3%	May 18, 2020
Kneece Road Sidewalk	No	23%	January 7, 2021
Summit Parkway Resurfacing	No	9%	April 27, 2021
Summit Ridge Road Resurfacing	No	9%	April 27, 2021

**6. Department Outlook:**

- i. Facilitating increase in County wide SLBE utilization in County wide contracts
  - OSBO staff is continuing to collaborate with RC Directors to identify current vendors to become certified SLBEs
- ii. Continue review of Transportation Penny SLBE Contractual Compliance
- iii. OSBO hired two new employees, Annjanette Dunbar, Program Coordinator and Pam Green, Assistant Manager
- iv. OSBO is currently in the process of updating its business development center

- **Business Development**

- i. OSBO Website Highlights
- ii. Highlighted Article
  - Featured Story
    - Macon Design, LLC
- iii. Richland Library Partners Zoom, May 3
- iv. Transportation Meeting Zoom, May 18
- v. Coordinate and manage workshops and events
- vi. Participated in weekly conference calls/Zooms
- vii. Participated in B2GNow Annual Training
- viii. One Solution Update Training
- ix. Maintain and update OSBO website
- x. Monitor and respond to daily emails and voicemails

**2021 Office of Small Business Opportunity Business Academy**

Title of Workshop/Event	Date	No. Attended
Funding Opportunities for 2021- Are You Ready	Jan 28	203
Let’s Talk Procurement Opportunities. Securing Your Slice of the Pie	Mar 11	63
The WWH (Why, When, and How) of Financial Planning	May 26	
OSBO Small Business Event	Sep 8	

(Schedule subject to change)

- **Certification and Compliance**

April – May 2021 Report

- i. Completed three (3) renewals.
- ii. Participate in weekly conference meeting calls
- iii. Monitor and respond to daily emails and voicemails
- iv. Contact and sent renewal notices to SLBEs
- v. Participated in B2GNow Annual Training
- vi. One Solution Update Training
- vii. Transportation Staff Meeting
- viii. Women Health Training
- ix. Pre-Construction Meeting (Clemson Rd. Sidewalk Project: Phase I)