

Richland County Airport Commission
Jim Hamilton – LB Owens Airport (CUB)
Richland County Department of Public Works
Columbia, South Carolina



Meeting Minutes
November 16, 2020 – 12:00 Noon
Zoom Virtual Meeting Format

Commission Members in attendance

Joel McCreary, Chairman
John Parrish, Vice Chairman
Mike Kelly, Esquire, Secretary
Tim Mousseau, Treasurer
Kaela Bailey
Michael Medsker
Lindsey Ott
Emerson Smith

Richland County Staff in attendance

Allison Terracio, Richland County Council Liaison
Jim Manning, Richland County Council Liaison
Chris Eversmann, PE, AAE, Airport General Manager
Ebony Tyler, Administrative Coordinator

Visitors in attendance

Joseph Barkevich, AICP, WK Dickson
Melinda Harrill, Tenant
Ken Harrill, Tenant
Jim Herpst, EAA-242
Peggy Roberson, Eagle Aviation

Encl: (1) Promotion Committee meeting minutes
(2) Airport General Manager's Report PowerPoint Presentation
(3) Commissioner Smith's Promotion Committee PowerPoint Presentation

Richland County Airport Commission
Jim Hamilton – LB Owens Airport (CUB)
Richland County Department of Public Works
Columbia, South Carolina

Call to Order and Welcome – **Chairman McCreary** called the Zoom Virtual Meeting to order at 12:00 p.m., announced a quorum in attendance, and welcomed everyone. **Commissioner Kelly** delivered the invocation.

Report of Items for Executive Session – **Mr Eversmann** reported that there were no agenda items that required an executive session.

Approval of Agenda – **Chairman McCreary** presented the agenda as distributed. **Commissioner Medsker** made a motion to approve the agenda as presented. **Commissioner Mousseau** seconded the motion, and all voted for approval.

Approval of Minutes – **Chairman McCreary** presented the minutes of the July 13, 2020, Airport Commission meeting for approval. **Commissioner Medsker** made a motion to approve the minutes as presented, **Commissioner Bailey** seconded the motion, and all voted for approval.

Chairman’s Report / Executive Committee Report – **Chairman McCreary** briefed the Commission on the following:

- Land use, requested rezoning, and The Rosewood project;
- Coordination meetings with City of Columbia Planning Department staff;
- Coordinate a periodic roundtable discussion for County and City leaders on issues and opportunities affecting the Airport;
- Transparency and sharing of Airport Commission information with public;
- Nominations for 2021 Commission Officers / Executive Committee.
 - Chair – John Parrish – subject to reappointment to the Commission.
 - Vice Chair – Mike Kelly
 - Secretary – Kaela Bailey
 - Treasurer – Joel McCreary

Operations & Facilities Committee – **Vice Chairman Parrish** reported on the following:

- AIP Project status / drainage improvements / Fuel Farm road project;
- Security Camera System;
- Airport mobile app push notifications.

Promotional Committee- **Commissioner Kelly** reported on the following:

Richland County Airport Commission
Jim Hamilton – LB Owens Airport (CUB)
Richland County Department of Public Works
Columbia, South Carolina

- ➔ A meeting with Richland County Public Information staff to promote the Airport through education of media personnel. A copy of the meeting minutes are contained in enclosure (1);
- ➔ Rezoning discussion and lessons learned;
- ➔ Coordination with Airport tenants in reporting airport activity and projects;
- ➔ Coordination with City of Columbia elected officials and staff.

Airport General Manager’s Report – A copy of **Mr Eversmann’s** PowerPoint presentation is contained in enclosure (2).

County Liaison’s Report – **County Liaison Terracio** commented on the following:

- ➔ City of Columbia Stormwater Utility Fees;
- ➔ Rezoning project outcome;
- ➔ Budget and finance department restructure;
- ➔ Rules and appointments meeting.

Unfinished Business – **Commissioner Smith** provided a PowerPoint Presentation on Airport promotion and strategic concepts. A copy is contained in enclosure (3)

Executive Session – No executive session was conducted.

Adjournment – The meeting adjourned at 1:30 p.m.

Next Meeting – The next meeting of the Airport Commission will occur on Monday, January 11, 2021 at 12:00 Noon. The Zoom Virtual Meeting venue is anticipated.

Richland County Airport Commission Promotions Committee
Richland County Public Information Office
Meeting Minutes
November 5, 2020 at 11:30am
Via Zoom Conferencing

In attendance:

Chairman Joel McCreary
Commissioner Mike Kelly – Chair of Promotions Committee
Commissioner Emerson Smith
County Councilman Jim Manning
Director of Public Information Office (PIO) Beverly Harris
Public Information Officer (PIO) Casey White

Promotions Committee Chair Mike Kelly welcomed everyone and called the meeting to order. He started by asking Director Beverly Harris to explain what as a committee could be done to promote the Jim Hamilton Airport.

Director Harris said the Committee must explain to Administration all that the Committee wants to do and their goals. Committee can ask for assistance from PIO and things will be allocated at the Administration level and elected level.

Chairman McCreary asked Director Harris since the Commission is advisory only does promotional information for the Airport need to be approved by the County before being done. Director Harris's response was that Publications should be reviewed by PIO and by Airport General Manager Chris Eversmann, but as long as County Council is aware not all has to go through PIO. PIO is a support system and not necessarily the permit to go forward.

Resources that PIO have that can help the Promotional Committee get information out:

- Neighborhood Improvement;
- Government and Community Service; and
- Media Outlets- Newsletters

Director Harris addressed some of Commissioner Kaela Bailey's questions in her absence. PIO has branding guidelines to adhere to in flyers, newsletters, etc. Any new information that needs to go out on social media can be sent to the general information mailbox at PIO: pio@richlandcountygov.org. Several people are responsible for posting and can get the information. Whatever drafts are to go out can be reviewed by General Manager Eversmann or the RCAC first. Press releases need to have the relevant information (what, where, when, etc.)

They must be approved by the appropriate Department before the release. There is no budget for CUB marketing from PIO. PIO uses no-cost or low-cost efforts for all publicized information.

Chair Kelly mentioned the Richland County Weekly Newsletter that goes out every Friday through email he receives and reads from the Richland County Clerk of Court. He asked if there was room to put information regarding the Airport to which Director Harris said yes. He then asked about the Richland 101 workshop that he attended before the Pandemic to learn more on local government. PIO Casey White said that it is now called Engage Richland and it is now a virtual series on YouTube. Engage Richland seeks to encourage public input and dialogue and to improve communications between the public and the County. PIO White forwarded through email the most recent Engage Richland virtual series which is on the Airport. This video was also posted to the County's Facebook and Twitter accounts, and it will be distributed in the weekly review newsletter that goes out on Fridays. <https://www.youtube.com/watch?v=3DDacWqp8ng>.

Commissioner Smith requested any press releases that have been done regarding the Airport by PIO and PIC White also agreed to send these through email as well.

Chairman McCreary addressed the purchase and Re-Zoning of the property adjacent to the Airport on the November 10, 2020 Council meeting.

Commissioner Kelly asked if anyone had any more questions or issues that needed to be addressed and when there was none the meeting was adjourned.

RCAC next meeting is November 16, 2020 at 12noon via Zoom conferencing.

Airport General Manager's Report

Overview

Richland County Airport
Commission
Meeting



November 16, 2020



- Meetings, Events, and Visits
- AIP / Project Updates
- Eagle Aviation Update
- Budget & Finance
- Aircraft Complaints
- Other items
- Questions?

Meetings, Events, and Visits

Meetings:

- Sep 15 – City Council
- Sep 16 – Hangar Door prebid conf
- Sep 24 – Rezoning
- Sep 24 – MPU Briefing
- Sep 25 – SC Aeronautics Commission
- Sep 29 – The Rosewood developer
- Oct 5 – RC PIO
- Oct 7 – RC GIS
- Oct 7 – Transportation – Penny
- Oct 20 – City Council
- Oct 21 – RC PIO
- Oct 21 – Engage Richland (Virtual)
- Oct 22 – RC IT



Meetings, Events, and Visits



Children group visits:
→ None

Adult group visits:
→ None
→ Virtual Engage Richland session



AIP / Project Updates

- Various Site / Civil Airport Improvements (Project 1)
- Various Site / Civil Airport Improvements (Project 2)
- Runway Expansion Justification Study *

* - Initially locally funded.



AIP / Project Updates

Various Site / Civil Airport Improvements (Project 1)

- Contract awarded to Taylor Brothers.
- Contracts and bonds are executed.
- City of Columbia stormwater permit issued.
- Pre Construction Conference conducted on May 14th.
- Scope – Taxilane Culvert Replacements / Forebay construction / Fuel Farm paved access road / Perimeter Fence ditch crossing / Perimeter Driveway apron installation
- Substantially Complete / Project Punch List / Vegetative cover / land disturbance permit close out



AIP / Project Updates

Various Site / Civil Airport Improvements (Project 2)

- 100% Federally Funded (CARES Act Provision)
- Because of accelerated grant application deadlines imposed by the FAA, we are authorized to award the construction contract based on bids received last summer to AOS Specialty Contractors.
- RC Council awarded contracts on July 14th.
- Scope – Taxiway A5 rehabilitation / Retaining wall extension / Infield drainage structure rehabilitation
- AIP Grant accepted.



AIP / Project Updates

Runway Expansion Justification Study

- Initially funded locally
- If approved, FAA will reimburse and fund
- Data collection / Outreach
- B-II before / B-II after
- Safer landing in marginal WX
- Greater range / full fuel loads
- Letters of support to account for at least 500 annual operations with an expanded runway
- Survey / Design / Environmental Assessment (EA) / Land acquisition / Demolition / Site – Civil preparation / Localizer relocation / Construction

Eagle Aviation Update

- Fuel Sales
- Ramp Fees collected
- Hangar occupancy



Budget & Finance



Budget & Finance



- Sep Operational Revenue – \$24,397.15 (Sep '19 - \$24,451.93)
- Oct Operational Revenue – \$TBD (Oct '19 - \$22,657.93)
- Oct Operating Budget Status:

→ Personnel	\$139,219	92%
→ Operations	\$218,171	71%
→ Capital	\$ 59,951	98%
→ Total	\$417,340	67%

Aircraft Complaints

Aircraft complaints

- There were no (0) aircraft complaints during the period of Sep 1 – Oct 31, 2020.
- There were no (0) identification / Information letters sent.
- There were no (0) aircraft complaint during the same period in 2019.



Other Items

- Rezoning request for "The Rosewood" high density residential development
- City of Columbia Stormwater Utility Fee increase (Educational Credits rec'd / 45% reduction)
- AIP-026 Grant accepted
- Airport App – Android available / Apple pending
- CARES Grant
- Draft Airport Marketing Plan
- Bifold door gasket seal replacement – Hangar Buildings 'B' and 'C'
- SC Aviation Hall of Fame member GEN "Fig" Newton, USAF, biography book publication



Airport App



- Richland County IT Staff
- Airport WX
- WX Radar
- NOTAMs
- Airport Facilities Directory
- Airport Noise Abatement Diagram
- Aviation Fuel
- Contact Us
- "Push" notifications (new)
- Available for Android devices; iOS to follow
- Additional pages under development

Public Health Emergency

- County facilities closure / reduced Operational Services Support
- Social Distancing CDC guidelines
- Diligent disinfecting surfaces in common areas by FBO Staff
- Terminal Building Use
- Conference Rooms available for very limited use (CAP)
- Limited custodial and grounds maintenance support
- RC Mask Ordinance
- Use of Zoom Meeting format

Questions?





1



2

**Learning About
Community Involvement**

Airport-Community Relations

Jim Hamilton – LB Owens Airport
December 4 , 2020

3

**No man is an Island ...
- John Donne, 1624**

4

“No man is an island entire of itself; every man is a piece of the continent, a part of the main; if a clod be washed away by the sea, Europe is the less, as well as if a promontory were, as well as any manner of thy friends or of thine own were; any man's death diminishes me, because I am involved in mankind. And therefore never send to know for whom the bell tolls; it tolls for thee.” John Donne

5

No airport is an island ...

6

"No airport is an island entire of itself; every airport is a part of the community, a part of the surrounding environment, people, animals, structures, land, water, and air space. If a part of the runway or the land under a hangar be taken away or if the airport does not know the people in its neighborhoods, or allows encroachment, excessive noise, or unsafe operation, the community is the lesser. Any airport's death diminishes the community. Never ask for whom aircraft fly; they fly for everyone."

- With apologies to Donne

7



8

Connecting With and Improving the Community
 Jim Hamilton – LB Owens Airport
 City of Columbia , South Carolina

1930
 Municipal Airport Owens Field
 Columbia Owens Downtown Airport
 Jim Hamilton—LB Owens Airport

2020

HOME FACILITIES EVENTS INFO FORMS CONTACT US WEATHER AIRPORT HISTORY PILOTS

Past – Present - Future

9

1929

On October 29, 1929, Black Tuesday hit Wall Street as investors traded some 16 million shares on the New York Stock Exchange in a single day.

10



11

1930

Beginning of the Great Depression

12

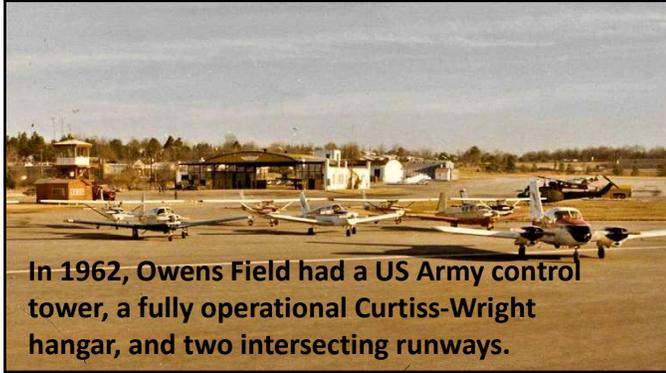


13

1962

On August 21, 1962, eight downtown chain stores in Columbia SC served Blacks for the first time at store lunch counters.

14



15

2020

Pandemic leading to sickness and death, recognition of persistent racial inequality, unemployment, economic instability, hunger, masks, and social isolation

16



17



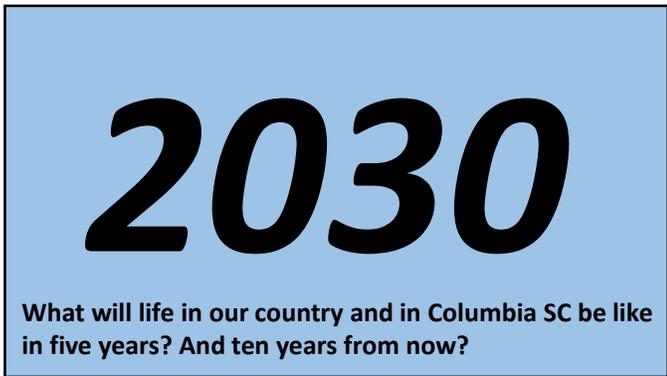
18



19



20



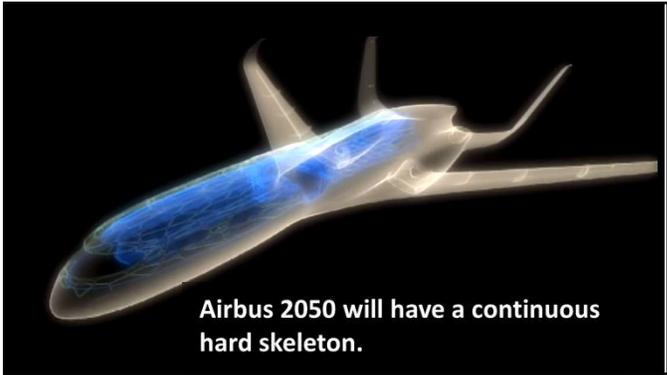
21



22



23



24



25

2020

What can we do today to make airports welcome and safer in our community? How can we improve relationships within the community?

26

1:1 Relationships

27

- Describe our relationships with:*
- Columbia City Council
 - Richland County Council
 - South Carolina Aeronautics Commission
 - South Carolina Senate
 - South Carolina House
 - U.S. Senate
 - U.S. House of Representatives
 - FAA Flight Standards District Office at Columbia SC
 - FAA Southern Region
 - Community

28

- Columbia City Council**  CITY OF COLUMBIA
- Richland County Council
- South Carolina Aeronautics Commission
- South Carolina Senate
- South Carolina House
- U.S. Senate
- U.S. House of Representatives
- FAA Flight Standards District Office at Columbia SC
- FAA Southern Region
- Community

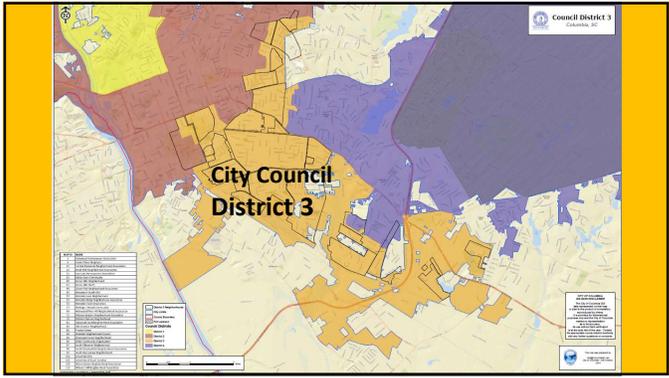
29



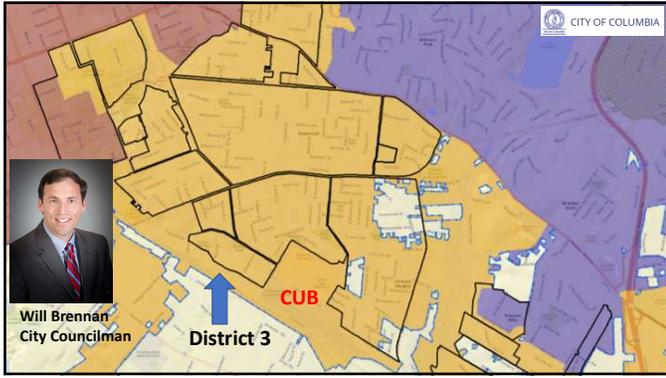
30



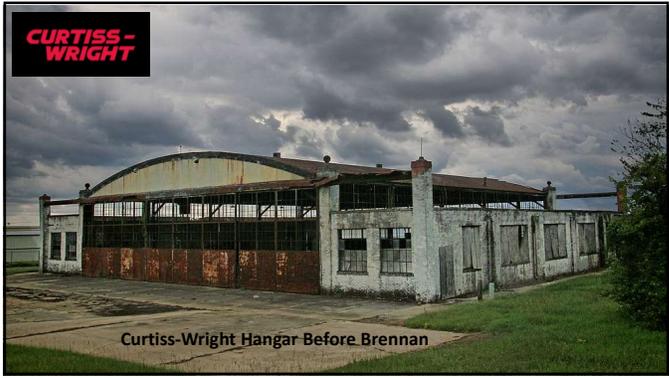
31



32



33



34



35

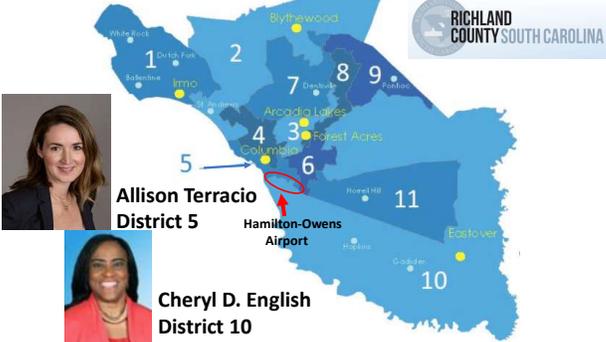


36

Columbia City Council
Richland County Council
 South Carolina Aeronautics Commission
 South Carolina Senate
 South Carolina House
 U.S. Senate
 U.S. House of Representatives
 FAA Flight Standards District Office at Columbia SC
 FAA Southern Region
 Community



37



Allison Terracio
District 5

Cheryl D. English
District 10

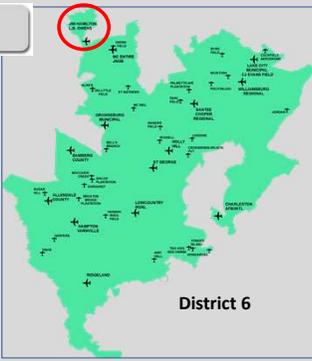
38

Columbia City Council
 Richland County Council
South Carolina Aeronautics Commission
 South Carolina Senate
 South Carolina House
 U.S. Senate
 U.S. House of Representatives
 FAA Flight Standards District Office at Columbia SC
 FAA Southern Region
 Community



39

SOUTH CAROLINA AERONAUTICS COMMISSION



James Stephens
Executive Director

Marco Cavazzoni
Commissioner
District 6

40

Columbia City Council
 Richland County Council
 South Carolina Aeronautics Commission
South Carolina Senate
South Carolina House
 U.S. Senate
 U.S. House of Representatives
 FAA Flight Standards District Office at Columbia SC
 FAA Southern Region
 Community



41



Sen. Dick Harpootlian
Senate District 20




Rep. Seth Rose
House District 72

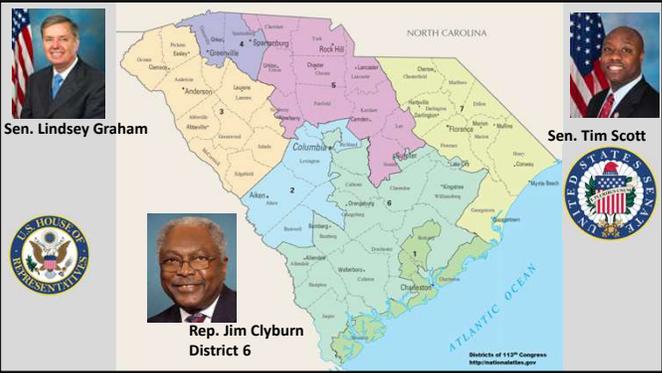


42

Columbia City Council
 Richland County Council
 South Carolina Aeronautics Commission
 South Carolina Senate
 South Carolina House
U.S. Senate
U.S. House of Representatives
 FAA Flight Standards District Office at Columbia SC
 FAA Southern Region
 Community




43



Sen. Lindsey Graham
 Sen. Tim Scott
 Rep. Jim Clyburn
 District 6

44

Columbia City Council
 Richland County Council
 South Carolina Aeronautics Commission
 South Carolina Senate
 South Carolina House
 U.S. Senate
 U.S. House of Representatives
FAA Flight Standards District Office at Columbia SC
 FAA Southern Region
 Community



45



Flight Standards District Office (FSDO)
 125-B Summer Lake Dr.
 West Columbia, SC 29170




James "Lanny" Cline
 Program Manager
 FAA Safety Team

46

Columbia City Council
 Richland County Council
 South Carolina Aeronautics Commission
 South Carolina Senate
 South Carolina House
 U.S. Senate
 U.S. House of Representatives
 FAA Flight Standards District Office at Columbia SC
FAA Southern Region, Atlanta
 Community



47



FAA Southern Region
 Atlanta, Georgia

FAA Community Involvement

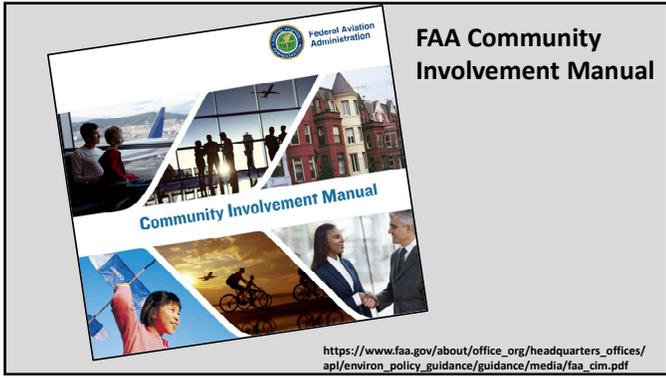


The FAA is committed to inform and involve the public, engage with communities, and give meaningful consideration to community concerns and views as we make aviation decisions that affect them.



Michael O'Harra
 FAA Southern Region
 Regional Administrator

48



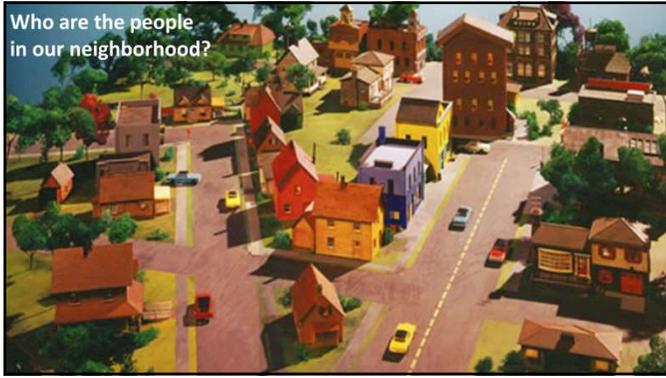
49

Columbia City Council
 Richland County Council
 South Carolina Aeronautics Commission
 South Carolina Senate
 South Carolina House
 U.S. Senate
 U.S. House of Representatives
 FAA Flight Standards District Office at Columbia SC
 FAA Southern Region, Atlanta

Community



50



51



52

Hamilton-Owens Neighborhoods

Central Rosewood Neighborhood Association
 Edisto Court Community Council
 South Kilbourne Neighborhood Association
 South Waccamaw Neighborhood
 Shandon Neighborhood Association
 Hollywood Rose Hill Neighborhood
 Rosewood Hills Neighborhood
 Wales Garden Neighborhood



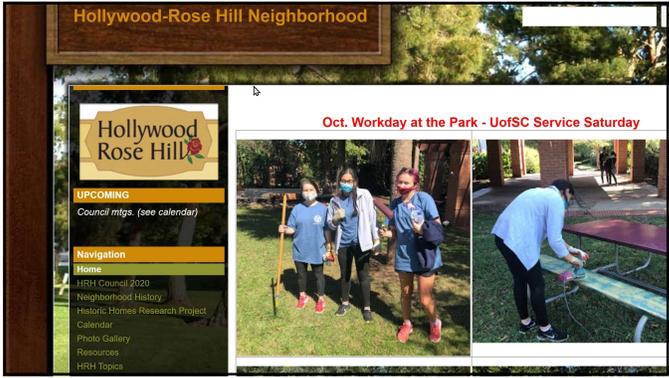
53



54



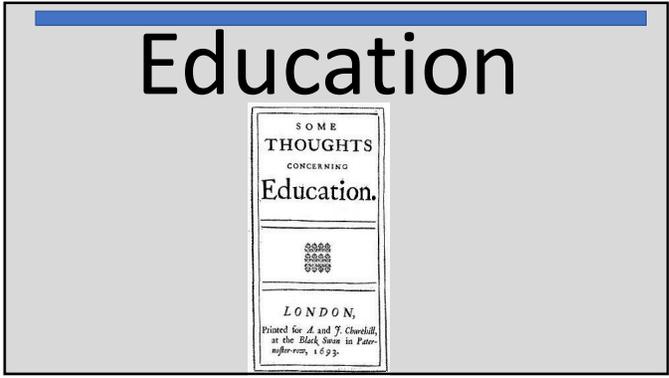
55



56



57



58



59



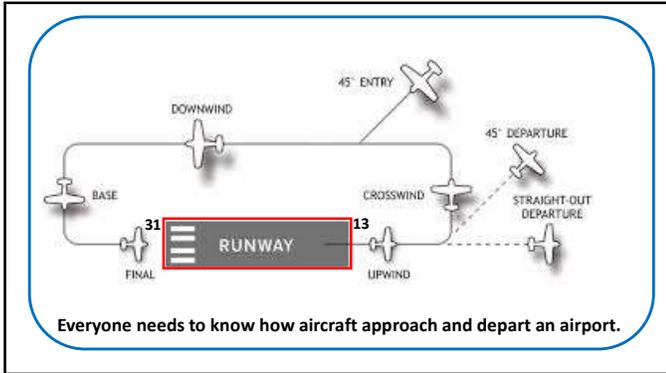
60



61



62



63



64

Partners in improving relationships with the community.

- EAA and EAA Chapter 242
- South Carolina Historic Aviation Association
- South Carolina Aviation Association
- South Carolina Aeronautics Commission
- Aircraft Owners & Pilots Association

65

Research

Awareness of Community and Airport Needs

Present & Future

66

How can airport management and commissioners learn about what is happening in the neighborhoods near the airport -- and what is happening in the city, county, and state? *What actions can we take to improve knowledge, relationships, and neighborhoods?*

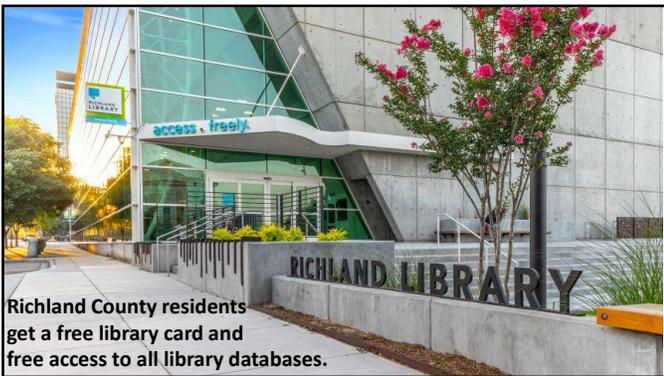
67

Continually review notices on city and county websites for any zoning and planning agendas that mention addresses located in neighborhoods around the airport, especially addresses near or under a flight path.

Look for articles online and in the news media about city and county programs in the community and neighborhoods.

Be aware of our surroundings. *Regularly drive around our neighborhoods and talk with neighbors. Talk with city and county representatives on a regular basis.*

68



69



70



71

What are people saying about the airport?

What are people saying about aviation and aircraft?

What is being said in the academic and popular media that may have an impact on aviation, aircraft, airports, and *specifically* Hamilton-Owens Airport?

What's being said about the neighborhood, city, county, and region?

72

Greenville News **The Post and Courier**

The State
www.thestate.com

The Washington Post **Newspapers** **The New York Times**
THE WALL STREET JOURNAL.

City of Columbia
Richland County
State of South Carolina
Eagle Aviation
Columbia Metropolitan Airport

73

Research & Learn



NewsBank database provides access to full-text articles published in 187 newspapers from around the country. Collections inside NewsBank include:
U.S. Newspapers
South Carolina newspapers.

74

Corporate & Government Users

Ask corporate and government airport users to actively partner with the airport in improving relationships with the airport, its neighborhoods, the city, and the county.

75



Social Media

Two-way communication about airports and communities need to take place to benefit everyone

76

Centennial Airport: A case study for small airport social media strategy

Received (in revised form) 17th February 2019

Journal of Airport Management, 13 (3), 225-237 (2019)

DEBORAH GRIGSBY SMITH



was hired in 2014 as Centennial Airport's (KAPA) first communications manager and public information officer. She manages and directs much of the Englewood, Colorado-based airport's external communications and media relations efforts. A former print journalist, photographer and veteran of the Iraq war, Deborah's areas of expertise include social media, crisis communications, media relations and feature writing. During her tenure at Centennial Airport, social media engagement and earned media coverage increased dramatically. Deborah serves as the communications chair for the Northwest Chapter of the American Association of Airport Executives and is a regular presenter at the AAAE Digital Media Summit. She holds three Colorado Press Association Awards and in 2017 was nominated by the Emergency Services Public Information Officers of Colorado as Small Agency Public Information Officer of the Year. She is currently a Master Public Information Officer candidate at the Emergency Management Institute in Emmitsburg, Maryland.

Abstract

Large commercial airports dedicate robust resources to marketing and communication efforts: investing heavily in dedicated staff and consulting firms to build community, increasing stakeholder engagement and aggressively managing reputations during times of crisis. Smaller regional, non-hub and general aviation airports face many of the same challenges, but often with fewer available resources and resulting in

77

Learn from others about what we can do to help create the brightest future in 2021 and 2030 for aviation and the community.

Write down and share what we learn – as a guidebook - and to measure goal achievement.

78

INNOVATIONS: VISIONS FOR THE FUTURE
PREDICTIONS FOR AOPA'S 100TH ANNIVERSARY AND BEYOND

AOPA PILOT May 1, 2019

What will general aviation in America look like in 20 years? It depends on whom you ask. We asked innovators and leaders from the flying community to weigh in on the future of flying—from the aircraft we fly to the people who will fly them.

<https://www.aopa.org/news-and-media/all-news/2019/may/pilot/visions-for-the-future>

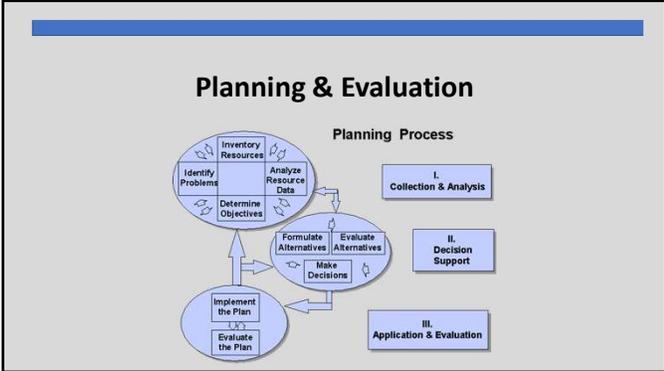
79

[Airport Capability, Aviation Activity and Economic Activity at General Aviation Airports.](#)

By: Swartz, Stephen M.; Donovan, Pamela S.; Clower, Terry L. *Collegiate Aviation Review*. Spring 2016, Vol. 34 Issue 1, p55-72. 18p.

Subjects: AIRPORTS; ECONOMIC activity; INFRASTRUCTURE (Economics); AVIATION policy; INVESTMENTS; Other Airport Operations; Investment Advice; Miscellaneous Financial Investment Activities

80



81

Where are we now in terms of building and maintaining relationships with political stakeholders, as well as with neighbors, pilots, contractors, the FAA, and suppliers?

Where do we want to be in 2021 and 2025?

What can we do *now*? What's the plan? Who will do this?

How can we measure improvement?

82

Promoting & Improving the Jim Hamilton – LB Owens Airport and Neighborhoods

CUB 90 YEARS

1930
 Municipal Airport Owens Field
 Columbia Owens Downtown Airport
 Jim Hamilton—LB Owens Airport

2020

Past – Present - Future

83



84

This presentation, available in PDF and in PowerPoint, was prepared with the assistance of **Mike Kelly, Kaela Bailey, Michael Medsker, and Emerson Smith**, members of the Promotions Committee of the Richland County Airport Commission. Thanks also to **Chris Eversmann and Jim Hamilton** for their ideas, photos, and encouragement. And thanks to all on the Richland County Airport Commission, Columbia City Council, and Richland County Council.

85

Please let us know of any concerns, corrections, suggestions, and improvement needed in this presentation to improve knowledge and to act now to sustain relationships with aviation and the community. Write or call.

Emerson Smith PhD Sociologist
 Metromark Market Research, Inc.
 3315 Cannon Street
 Columbia SC 29205-3440

803-256-8694 Landline
 Website: metromark.net
 Email: emsmith@metromark.net
 FAA Safety Team Representative and CFII



86