



Richland County Council

*Hospitality Tax
Ad Hoc Committee*

Committee Members:

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**Richland County Council
Hospitality Tax Ad Hoc Committee**

**Thursday, December 11, 2008
Administrator's Conference Room
3:30 PM**

***Agenda
(REVISED)***

Call to Order

Topics for Discussion / Action

- 1. Amendments to the County Promotions Funding Guidelines & Grant Process**
- 2. Criteria for adding new agencies to the Hospitality Tax Ordinance**

Adjournment

**Proposed Policy for Adding Agencies to the
Richland County Hospitality Tax Ordinance**

**CRITERIA FOR ADDING NEW AGENCIES TO THE
RICHLAND COUNTY HOSPITALITY TAX ORDINANCE**

From time to time, Richland County Council may amend the Hospitality Tax Ordinance in order to include new Agencies for annual appropriations. As a general policy, only Agencies that meet the following criteria, at a minimum, shall be considered for inclusion in Hospitality Tax Ordinance:

- a. The Agency shall have a record of generating significant levels of tourism in Richland County, with a special emphasis on promoting tourism in the unincorporated areas of the county;
- b. The Agency shall offer programs that will generate tourism throughout the year;
- c. The Agency shall add to, or otherwise reflect, the diversity of the citizens of Richland County;
- d. The Agency shall be recognized by the South Carolina Secretary of State and be in good standing as a non-profit organization;
- e. The Agency must be deemed eligible to receive funding from the county under all applicable state and federal laws;
- f. The Agency shall have a proven history of fundraising ability, and shall not be reliant on county funding to sustain its annual operations or capital costs;
- g. The Agency shall devote a minimum of 67% of its annual expenses toward programs and services;
- h. The Agency must not receive a significant portion of its annual budget from any other sources of county revenue, including, but not limited to: general fund sources, dedicated taxes, or fees. This requirement shall be waived if the purpose of including the Agency in the Hospitality Tax Ordinance is to replace the existing funding source with Hospitality Tax dollars; and
- i. The Agency must have the organizational capacity to meet all other requirements of the Hospitality Tax Ordinance, including detailed reporting requirements.