



Richland County Council Strategic Planning Retreat

November 15, 2021
8:30 AM – 5:00 PM
The Graduate @ USC
1619 Pendleton Street

8:30 AM	Participants Arrive/Continental Breakfast	
9:00 AM	Welcome/Introductions	The Honorable Paul Livingston <i>County Council Chair</i>
		The Honorable Jesica Mackey <i>Strategic Planning Ad Hoc Committee Chair</i>
		Leonardo Brown <i>County Administrator</i>
9:05 AM	Workshop Overview/Council Expectations	Baker Tilly
9:15 AM	Ice Breaker: <i>"Castles in the Air"</i>	All Participants
9:30 AM	Engagement Summary : <i>"What did we learn from you?"</i>	Baker Tilly
9:45AM	Future Vision: <i>"What are our future aspirations?"</i>	All Participants
10:30 AM	BREAK	
10:40 AM	Organizational Mission: <i>"What is our purpose?" "Who do we serve?"</i>	All Participants
11:30AM	SWOT Assessment: <i>"What are our strengths, weaknesses, opportunities and threats?"</i>	All Participants
12:30 PM	LUNCH	
1:00 PM	Evidence of Success: <i>"How will we know we are making progress?"</i>	All Participants
1:30 PM	Strategic Goals & Objectives: <i>"What, specifically, do we need to accomplish over the long term?"</i>	All Participants
3:00 PM	BREAK	
3:10 PM	Bold Steps: <i>"What are the most important things we should focus on right away?"</i>	All Participants
4:15 PM	Reflections/Open Discussion: <i>"Are you comfortable with today's results?" "What needs to change?"</i>	Baker Tilly
5:00	Adjournment	The Honorable Paul Livingston, <i>County Council Chair</i>
		Leonardo Brown <i>County Administrator</i>