

RICHLAND COUNTY COUNCIL

ADMINISTRATION AND FINANCE COMMITTEE

Kit Smith	Greg Pearce	Joyce Dickerson, Chair	Kelvin Washington	Valerie Hutchinson
District 5	District 6	District 2	District 10	District 9

OCTOBER 27, 2009 6:00 PM

2020 Hampton Street Council Chambers

CALL TO ORDER

APPROVAL OF MINUTES

1. September 25, 2009: Regular Meeting [Pages 4-6]

ADOPTION OF AGENDA

ITEMS FOR ACTION

- 2. Hospitality Taxes and Businesses Straddling Jurisdictional Lines [Pages 8-12]
- **3.** Negotiate Purchase of 1400 Atlas Road for Farmers Market [Pages 14-45]

- 4. Phone Tree Messaging Software [Pages 47-55]
- 5. Purchase/Sale of Wetlands around Carolina Bay/Mistletoe Bay [Pages 57-62]
- 6. School District Tax Info/Carry Over Funds [Pages 64-66]
- 7. Waste Tire Grant [Pages 68-69]

ITEMS FOR DISCUSSION / INFORMATION

8. Hospitality Tax Round Two Funding Recommendations [Pages 71-73]

ADJOURNMENT



Richland County Council Request of Action

<u>Subject</u>

September 25, 2009: Regular Meeting [Pages 4-6]

<u>Reviews</u>



RICHLAND COUNTY COUNCIL ADMINISTRATION AND FINANCE COMMITTEE TUESDAY, SEPTEMBER 25, 2009 9:30 P.M.

In accordance with the Freedom of Information Act, a copy of the agenda was sent to radio and TV stations, newspapers, persons requesting notification, and was posted on the bulletin board located in the lobby of the County Administration Building.

MEMBERS PRESENT

- Chair: Joyce Dickerson
- Member: Valerie Hutchinson
- Member: L. Gregory Pearce, Jr.

Member: Kit Smith

Member: Kelvin E. Washington, Sr.

ALSO PRESENT: Paul Livingston, Bill Malinowski, Norman Jackson, Damon Jeter, Jim Manning, Gwendolyn Davis Kennedy, Michielle Cannon-Finch, Milton Pope, Tony McDonald, Sparty Hammett, Roxanne Ancheta, Larry Smith, Stephany Snowden, Jennifer Dowden, Brenda Carter, Betty Etheredge, Jim Wilson, Daniel Driggers, Mike Cinnamon, Rodolfo Callwood, John Hixson, Bill Peters, Monique Walters, Michelle Onley

CALL TO ORDER

The meeting started at approximately 6:00 p.m.

APPROVAL OF MINUTES

<u>July 28, 2009 (Regular Session)</u> – Ms. Hutchinson moved, seconded by Mr. Washington, to approve the minutes as submitted. The vote in favor was unanimous.

ADOPTION OF AGENDA

Mr. Washington moved, seconded by Ms. Smith, to add an item to the agenda to negotiate the purchase of the 1400 Atlas (Boozer Lumber Site) property for the purpose of maintaining a local Farmers' Market and adopt the agenda as amended. The vote in favor was unanimous.

ITEMS FOR ACTION

<u>Automatic Expungement Budget Amendment</u> – Ms. Smith moved, seconded by Mr. Pearce, to forward this item to Council with a recommendation for approval. A discussion took place.

The vote in favor was unanimous.

<u>Hospitality Tax Budget Amendment (NE Entertainment Complex)</u> – Ms. Smith moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. A discussion took place.

The vote in favor was unanimous.

<u>Blythewood Intergovernmental Agreements</u> – Ms. Smith moved, seconded by Mr. Pearce, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

<u>**Purchase of Menzi Muck Walking Excavator**</u> – Ms. Smith moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. A discussion took place.

The vote in favor was unanimous.

<u>Roll Cart Contract Award</u> – Ms. Smith moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

<u>Increase in Sidewalk Reimbursement</u> – Ms. Smith moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

<u>Wrecker and Storage Charges Ordinance Amendment</u> – Ms. Smith moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

<u>**Title IV Funds Budget Amendment**</u> – Ms. Smith moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

<u>Election Commission Budget Amendment</u> – Ms. Smith moved, seconded by Ms. Hutchinson, to forward staff's recommendation of Item B to Council with a recommendation for approval. The vote in favor was unanimous.

Lobby Display for Hamilton-Owens Airport – Ms. Smith moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

<u>Multi Modal Conference Support</u> – Mr. Washington moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

Phone Tree Messaging Software Purchase – Mr. Washington moved, seconded by Ms. Hutchinson, to forward this item to Council with a recommendation for approval. The vote in favor was unanimous.

<u>Negotiate Purchase of 1400 Atlas (Boozer Lumber Site) property for the purpose</u> <u>of maintaining a local Farmers' Market</u> – Ms. Smith moved, seconded by Mr. Pearce, to forward this item to Council without a recommendation. The vote in favor was unanimous.

ITEMS FOR DISCUSSION/INFORMATION

<u>Annual Financial Supplement to Chair</u> – Ms. Smith moved, seconded by Mr. Pearce, to prepare a budget amendment for a \$1,500 from Council's budget to supplement the Chairman's salary and that the budget amendment take effect in January 2010. The vote in favor was unanimous.

Farmers Market Motion – Ms. Smith moved, seconded by Mr. Pearce, to forward this to Council and take it up with the motion on the Boozer Lumber Site property. The vote in favor was unanimous.

ADJOURNMENT

The meeting adjourned at approximately 6:38 p.m.

Submitted by,

Joyce Dickerson, Chair

The minutes were transcribed by Michelle M. Onley

Richland County Council Request of Action

<u>Subject</u>

Hospitality Taxes and Businesses Straddling Jurisdictional Lines [Pages 8-12]

<u>Reviews</u>

Richland County Council Request of Action

Subject: Hospitality Taxes and Businesses Straddling Jurisdiction Lines

A. Purpose

Council is requested to approve a policy on how to levy Hospitality Taxes when a business is physically located within Richland County and another jurisdiction.

B. Background / Discussion

In early October, Business Service Center inspectors drove through the Town of Irmo inspecting businesses for compliance with Richland County's Hospitality Tax ordinance. As a result of these inspections, one business was found to be located in Richland County AND in Lexington County – the County line runs through, not just the property, but *also* through the actual structure of this business. Two examples are attached for your convenience.

This policy decision being currently requested of Council would not include how *real estate property taxes* are assessed, however, in cases when a County and municipal boundary divides a single parcel of property. The County Assessor's Office handles these situations, when the <u>property itself</u> on which a business is located straddles a County and/or municipal boundary.

When a *property* straddles a County or municipal boundary, but the *business' physical structure* is completely located within a single jurisdiction, the Assessor is able to resolve the situation, because the boundary affects only how the *real estate property taxes* for the property will be assessed. When the boundary lies *only* on the property and not on the business itself, the boundary has no impact on the business, and, consequently, no impact on Hospitality Taxes, Tourism Development Fees, and other fees/taxes.

However, a County or municipal boundary dividing a *business' physical structure* into two jurisdictions *does* impact if and/or how business licenses, Hospitality Taxes, Tourism Development Fees, and other business fees/taxes are calculated for a business, since these fees/taxes are based upon where the actual activity of the business takes place, i.e., within the physical structure of the business.

The Business Service Center staff has completed an e-survey of the County line. The results are as follows. There are 76 structures that are split by the county line. It appears that 55 of these are residences, based solely on the structure being located in a subdivision style area. There are 23 structures that appear to be commercial in nature. It is those 23 structures that may be affected by the policy being requested of Council.

The question that needs considered and answered by Council, then, is: when a *business* itself (ie, it's physical structure) is divided by a County or municipal boundary, how should applicable fees and taxes (including business licenses, Hospitality Taxes, Tourism Development Fees, or any other fee/tax) be charged, if at all?

C. Financial Impact

The financial impact will be dependent upon whether a business is charged a fee or tax based upon its physical location. If Richland County charges fees or taxes to the business, a positive financial impact to the County will result; if not, a negative financial impact.

D. Alternatives

1. If <u>more than 50.000%</u> of the physical structure of a business is physically located within Richland County, then the <u>entire</u> business shall be considered as being within Richland County and the business shall be responsible for all applicable fee or taxes, as if the entire structure was located within Richland County.

The reverse would also be true: if <u>less</u> than 50.000% of the physical structure of a business is physically located within Richland County, then <u>none</u> of the business shall be considered as being within Richland County and the business shall not be responsible for any Richland County fee or taxes, as if no part of the physical structure was located within Richland County.

This option is beneficial for its simplicity and is easily understood by the businesses and governments involved.

2. If <u>less than 50.000%</u> of the physical structure of a business is physically located in Richland County, that same percentage shall be charged to that business for each applicable fee or tax.

However, this option may be difficult to implement logistically. Business and government accounting programs alike are designed around paying 100% of an applicable fee or tax, rather than some percentage of it. This also lends to complexity in calculating (and mutually agreeing to) what percent of the physical structure is actually located within Richland County. There may also result in additional complexity in determining what should actually be paid, and how the "partial payment" should be processed.

3. If <u>any part</u> (whether greater or less than 50%) of the physical structure of the business is located in Richland County, the business will be treated, by both jurisdictions, as if *no part* of the business is located within Richland County.

This would essentially mean that any time a business is divided into two jurisdictions, Richland County would favor the business such that the business would not be responsible for any otherwise applicable Richland County fees/taxes. However, this option would have a greater negative financial impact to the County, although the amount is not known, since it is unknown how many businesses are divided into two jurisdictions.

4. Another alternative, as determined by Council.

E. Recommendation

It is recommended that Council approve a policy such that, any time a business is physically located within Richland County and some other jurisdiction, and more than 50.000% of the business' physical structure is located within the Richland County jurisdiction, the business will be treated as if the entire business is physically located within the Richland County jurisdiction, for fees and taxes purposes, excluding real estate property taxes, and conversely, if less than 50.000% of the business' physical structure is located within the Richland County jurisdiction, the business will be treated as if no part of the business is physically located within Richland County jurisdiction, the business will be treated as if no part of the business is physically located within Richland County.

Recommended by: Pam Davis Department: Business Service Center Date: 10/15/09

F. Reviews

(Please <u>SIGN</u> your name, \checkmark the appropriate box, and support your recommendation before routing. Thank you!)

Finance

Reviewed by: Daniel Driggers Date: 10/20/09 Recommend Council approval Recommend Council denial Comments regarding recommendation: No recommendation

Legal

Date: 10/20/09 Reviewed by: Larry Smith **Recommend** Council approval □ Recommend Council denial Comments regarding recommendation: Council discretion; no recommendation

Administration

Reviewed by: <u>Roxanne Ancheta</u>	Date: <u>10-20-09</u>
✓ Recommend Council approval	Recommend Council denial

Comments regarding recommendation: This item is at Council's discretion. However, if Council chooses to hold a business straddling jurisdictional lines responsible for all applicable fees and taxes, it is recommended that Council approve a policy such that, any time a business is physically located within Richland County and some other jurisdiction, and more than 50.000% of the business' physical structure is located within the Richland County jurisdiction, the business will be treated as if the entire business is physically located within the Richland County jurisdiction, for fees and taxes purposes, excluding real estate property taxes. Conversely, if less than 50.000% of the business' physical structure is located within the Richland County jurisdiction, the business will be treated as if no part of the business is physically located within Richland County. This option is beneficial for its simplicity and is easily understood by the businesses and governments involved.





Richland County Council Request of Action

<u>Subject</u>

Negotiate Purchase of 1400 Atlas Road for Farmers Market [Pages 14-45]

<u>Reviews</u>

Richland County Council Request of Action

Subject: Purchase of 1400 Atlas Road for the Purpose of Maintaining a Local Farmers' Market

A. Purpose:

Council is requested to provide clarification and direction to staff with regards to the purchase of 1400 Atlas Road for the purpose of maintaining a local Farmers' Market.

B. Background/Discussion:

The following action was taken at the September 22, 2009 A&F Committee:

<u>To negotiate the purchase of the 1400 Atlas (Boozer Lumber site) property for the purpose of maintaining a local Farmer's market</u> – This item was forwarded to the October 6, 2009 Council meeting without a recommendation.

The following action was taken at the October 6, 2009 Council Meeting:

To Negotiate the purchase of 1400 Atlas (Boozer Lumber Site) property for the purpose of maintaining a local Farmers' Market: This item was deferred to the A&F Committee. The Administrator stated that another proposal had been received. This proposal was forwarded to the D&S Committee.

Therefore, this item is before the A&F Committee, pursuant to the action taken by Council at the October 6 Council Meeting.

Backup materials received from Jeremy Wilson and George McCutchen with regards to this item are attached. (This information was previously emailed to Council from the Administrator on September 2, 2009.)

There are currently three farmers' market related items in the D&S and A&F Committees this month. They are as follows:

- 1. This item.
- 2. Councilman Malinowski's motion from the September 15, 2009 Council Meeting: Since Richland County already has several acres of land at the site where a farmers market was to be built in conjunction with the state, I would like staff to look into the feasibility of Richland County utilizing this land for the same purpose in the future. This will be a tremendous cost savings in the event Richland County describes to build such a market: Referred to the October D&S Committee.
- 3. The alternate proposal received by the Administrator, which was forwarded to the D&S Committee.

It appears as though there are different actions being requested for the same, or similar, project: that of a Richland County Farmers' Market.

It is at this time that staff is requesting clarification and direction regarding the purchase of 1400 Atlas Road.

C. Financial Impact:

Not known at this time, as clarification and direction are requested.

D. Alternatives:

- 1. Provide clarification and direction on the motion by Councilman Washington.
- 2. Do not provide clarification or direction on this item.

E. Reviews

(Please <u>SIGN</u> your name, \checkmark the appropriate box, and support your recommendation before routing. Thank you!)

Finance

Reviewed by: <u>Daniel Driggers</u> Date: 10/12/09 □ Recommend Approval □ Recommend Denial ✓ No Recommendation Comments:

Legal

Reviewed by: <u>Larry Smith</u> Date: 10/12/09 □ Recommend Approval □ Recommend Denial ✓No Recommendation Comments:

Administration

Reviewed by: J. Milton Pope Date: 10/12/09 □ Recommend Approval □ Recommend Denial ✓No Recommendation Comments: Staff seeks Committee/Council direction on the motions regarding a Richland County Farmers Market.



POTENTIAL DEAL STRUCTURES RE: 1400 ATLAS PROPERTIES, LLC AND RICHLAND COUNTY

1. Sale of property from 1400 Atlas Properties, LLC to Richland County:

- a. Sales price \$6,995,000.
- b. Closing date On or before October 31, 2009,

OR

- 2. "Joint Venture" between 1400 Atlas Properties, LLC and Richland County:
 - Richland County (through its development corporation) would contribute \$4,000,000 cash in exchange for a 49% interest in the property.
 - b. Joint Venture entity would then enter into multiple leases with Farmers Market tenants or a master lease with a single Farmers Market tenant who then subleases to end users.
 - c. Estimated annual gross rental income to new entity \$687,000.
 - d. 1400 Atlas Properties, LLC would be guaranteed annual rental income of at least \$320,000 on a triple net basis in year one, with annual CPI increases.
 - e. Taxes would be abated in order to keep rents low (not passed on to tenants).
 - f. At the end of lease term (presumably 20 years), Richland County would have the right to acquire the property or the interest of 1400 Atlas Properties, LLC in the entity based on a fair market value at that time.
 - g. If Richland County fails to exercise such option, 1400 Atlas Properties would have a reciprocal option.

OR

- 3. Landlord/Tenant arrangement between 1400 Atlas Properties, LLC and Richland County:
 - a. Lease would be triple net from 1400 Atlas Properties, LLC as landlord for a 20 year term for \$650,000 with CPI increases (basically passed through from rents).
 - b. Lease would provide that 24% ownership would be given to the County and another 25% be purchased at the end of the 7th year for \$4,500,000 provided that the New Markets Tax Credit Loan is approved & put in place.
 - c. Taxes would be abated in order to keep rents low (not passed on to tenants).

Thank you for your interest and we look forward to working with you on this great project.

Respectfully, Jeremy Wilson & George McCutchen 1400 Atlas Properties, LLC 803-779-8600



I. What Is the New Markets Tax Credit Program?

The New Markets Tax Credit (NMTC) Program was created in December 2000 by the Community Renewal Tax Relief Act of 2000.¹ The program seeks to leverage capital from investors to spur economic development in urban and rural low-income communities.

Within the Treasury Department, the Community Development Financial Institutions Fund (CDFI Fund) and the Internal Revenue Service (through Section 45D of the Internal Revenue Code)² jointly administer the program. A prospective recipient of new markets tax credits must be certified

by the CDFI Fund as a qualified community development entity (CDE) before submitting an application for a tax credit allocation. An NMTC application is evaluated by the CDFI Fund on the basis of the CDE's business strategy, capitalization strategy, management capacity, and projected community impacts.

The NMTC process works as follows: The CDFI Fund allocates NMTCs to CDEs, which, in turn, offer them to investors in return for equity capital. The proceeds from investors are referred to as Qualified Equity Investments (QEIs). CDE allocatees and other parties, such as equity find managers, market the availability of NMTCs to prospective investors at the institutional and individual level.

A CDE must place the credits with investors within five years of receiving the allocation.³ The term of the credit is seven years. Investors claim a tax credit of 5 percent of the amount of the QEI for each of the first three years, and a credit of 6 percent for each of the last four years, amounting to a 39 percent credit over the term of the QEI (see Figure 1).⁴





Leveraged structure

An alternative NMTC financing structure, known as the leveraged structure, can accommodate bank investors who are comfortable using debt as an additional source of financing. In the leveraged structure (see Figure 3), the funding provided to the CDE is split between both debt and equity sources. Both the equity and debt capital provided are treated as an equity investment in the CDE, as a result of an Internal Revenue Service (IRS) Ruling issued in December 2003.17 The use of debt financing does not interfere with the equity investor(s) receiving the full stream of tax credit benefits.

Figure 2 **Example of NMTC Non-Leveraged Transaction**

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	refinanced at the end of th eriod, at which time the C	
Tax Credi	t Schedule for NMTO	⁷ Investors
Year 1	\$500,000	5%
Year 2	\$500,000	5%
Year 3	\$500,000	5%
Year 4	\$600,000	6%
Year 5	\$600,000	6%
Year 6	\$600,000	6%
Year 7	\$600,000	6%
	\$3,900,000	39%

Transaction Summary The bank investor(s) provides \$10 million in equity capital to the CDE in Year 1. The CDE provides \$10 million in debt financing to the

QALICB(s) structured as \$7 million in senior debt and

consistent with the schedule of tax credits to investors.

The loans are structured to mature in seven years,

\$3 million in subordinated debt.





Figure 3 Example of NMTC Leveraged Transaction



Transaction Summary

- The investment fund, the conduit LLC, obtains lender financing of \$7 million and an equity contribution of \$3 million.
- The investment fund, using those combined proceeds, provides a QEI to the CDE totaling \$10 million in Year 1.
- The CDE provides \$10 million in debt financing to the QALICBs, structured as \$7 million in senior debt and \$3 million in deeply subordinated debt.
- The loans are structured to mature in seven years, consistent with the schedule of tax credits available to investors.
- The CDE earns interest on the \$10 million, although the investment fund LLC pays interest only on the \$7 million debt financing portion to the LLC.
- The loans are repaid or refinanced at the end of the seven-year compliance period, at which time the CDE redeems the QEI.

Tax Credit Schedule for NMTC Investors		
Year 1	\$500,000	5%
Year 2	\$500,000	5%
Year 3	\$500,000	5%
Year 4	\$600,000	6%
Year 5	\$600,000	6%
Year 6	\$600,000	6%
Year 7	\$600,000	6%
	\$3,900,000	39%



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Figure 4

Example of NMTC Return on Equity Calculation

\$10,000,000	Assumes all capital invested at closing
\$7,000,000	Interest-only @ (monthly) Libor + 300 bps senior loan 7-year maturity/25-year amortization
\$3,000,000	Subordinated loan for 40 years (principal & accrued interest due at maturity) at 0.5% annual simple interest
39.0%	Gross NMTC credits over 7 years
\$7,000,000	Senior loan principal redemption
\$4,081,700	Interest-only payments on senior loan (7,000,000 x .08330 x 7 yrs) Interest rate of (monthly) Libor = 5.83% + 300 bps = 8.330%
\$3,900,000	Gross NMTC credits over 7 years
\$14,981,700	Gross proceeds at redemption
-\$10,000,000	Less original investment amount
\$ 4,981,700	Net proceeds at redemption
+ 7 years	Investment term
\$711,671	Average annual net proceeds
+\$10,000,000	Original investment amount
7.12%	Estimated average annual ROE

Tax Credit Sched	lule for NMTC Inves	tors
Year 1	\$500,000	5%
Year 2	\$500,000	5%
Year 3	\$500,000	5%
Year 4	\$600,000	6%
Year 5	\$600,000	6%
Year 6	\$600,000	6%
Year 7	\$600,000	6%
	\$3,900,000	39%

Figure 4 uses the same equity amount, \$10 million, illustrated in Figure 2. The \$10 million of equity passing through the CDE to the QALICB(s) is split into a senior loan of \$37 million and a subordinated loan of \$33 million. The interest rate on the senior loan is fixed at a rate of (monthly) Libor plus 300 basis points (bps). The subordinated loan is structured with minimal interest: one-half of one percent annual simple interest, deferred and accrued over a 40-year amortization period. In this example, the estimated average annual ROE is 7.12 percent.



Appendix A

Case Study One: Non-leveraged Structure

Project size: Total project development cost of \$17,000,000.

Tax credit project financing: A national bank-owned CDE used its NMTC allocation to provide \$14,000,000 in financing to the QALICB, a nonprofit developer. The financing consists of an \$11,250,000 senior loan (A) and a subordinated loan of \$2,750,000 (B). There is developer cash equity of \$1,500,000 plus a municipal grant of \$1,500,000 to purchase the existing building. The CDE, using the NMTC-enhanced non-leveraged financing structure, was the only private lender involved.

Project overview: The project consists of the renovation of a former department store, vacant for more than 20 years, which is located in a downtown commercial district. The approximately 140,000 sq. ft. building will be renovated as a business incubator that will include space for a biotechnology/life sciences incubator. This project will add laboratory and custom-designed space to accommodate high-tech, biotechnology, and biomedical business start-ups and ultimately house as many as 65 start-up companies at one time. The tenants and incubator "graduates" have combined annual sales of \$127,000,000 as of 2004 (the most recent year for which data are available). The businesses are projected to create direct employment opportunities for 775 persons by 2007.



Sources of Funds:	
Equity/Senior (A)	\$11,250,000
Equity/Sub (B)	\$2,750,000
Developer Equity	\$1,500,000
City Grant	\$1,500,000
Total Sources	\$17,000,000
Uses of Funds:	Antonio Maria
Construction	\$14,000,000
Soft Costs	\$2,500,000
Transaction Fees	\$500,000
Total Uses	\$17,000,000

Tax Credit Schedule for NMTC Investors		
Year 1	\$700,000	5%
Year 2	\$700,000	5%
Year 3	\$700,000	5%
Year 4	\$840,000	6%
Year 5	\$840,000	6%
Year 6	\$840,000	6%
Year 7	\$840,000	6%
	\$5,460,0001	39%

'Tax credits of \$5.46mm (.39x \$14mm)



Appendix A

Case Study Two: Leveraged Structure

Project overview: The CDE will use the proceeds of the Fund's capitalization to make senior loans, secured by commercial real estate, to qualifying businesses (QALICBs).

Tax credit project financing: A CDE that received an NMTC allocation has obtained financial commitments from several banks and other institutional investors that are providing both equity and debt capital to the investment fund ("Fund"), which is a limited liability corporation. A national bank is serving as the lead bank. The bank has made its NMTC-enhanced equity investment under the Part 24 authority. Equity investments in the Fund will be made by the equity providers on a pro-rata basis as the qualified term loans to businesses are made. Each loan to the Fund made by the debt providers also will be funded on a pro-rata basis as the qualified loans are made. Debt capital to the Fund is structured for seven years, based on a 25-year amortization schedule.

The loans to qualifying businesses also have seven-year terms, with 25-year amortization periods.



Project Structure

Equity	\$6,140,000
Debt	\$14,000,000
Total Sources	\$20,140,000
Uses of Funds	The left of the
Loans to OALICBs	\$18,000,000
Administration	\$2,140,000
Total Uses	\$20,140,000

Tax Credit Schedule for NMTC Investors		
Year 1	\$1,007,000	5%
Year 2	\$1,007,000	5%
Year 3	\$1,007,000	5%
Year 4	\$1,208,400	6%
Year 5	\$1,208,400	6%
Year 6	\$1,208,400	6%
Year 7	\$1,208,400	6%
	\$7,854,600 ¹	39%

¹Tax credits of \$7.854mm (.39x \$20.14mm)



Appendix B

Glossary of Terms

Allocation Agreement - Executed by the CDFI Fund and the allocatee, and the subsidiary allocatee, as applicable. The agreement contains terms and conditions governing the uses of the NMTC allocation, including, but not limited to, delineating service area(s) and targeted population(s) that the allocatee will serve and the favorable underwriting terms and conditions that will be used in providing financial assistance. The agreement also specifies events of default and recapture and the remedies available to the CDFI Fund, including reporting to the IRS, which would make the determination as to whether an event of recapture has occurred.

Community Development Entity (CDE) – Any domestic corporation or partnership, for federal tax purposes, certified as a CDE by the Community Development Financial Institutions (CDFI) Fund pursuant to Internal Revenue Code (IRC) § 45D(c).

Gulf Opportunity (GO) Zone - That portion of the Hurricane Katrina disaster area determined to warrant assistance from the federal government resulting from Hurricane Katrina. The Hurricane Katrina disaster area is an area that has been declared a major disaster area before September 14, 2005, under section 401 of the Gulf Opportunity Zone Act of 2005 (Public L. 109-135), by reason of Hurricane Katrina.

NMTC Allocation – An allocation of tax credit authority pursuant to the NMTC Program. A CDE that receives an NMTC allocation is an allocatee. If applicable, an allocatee may transfer all or part of its NMTC allocation to a subsidiary allocatee(s).

Qualified Active Low-Income Community Business (QALICB) – Any corporation (including a nonprofit corporation), partnership, or other business that meets the requirements set forth in IRC § 45D(d)(2) and 26 CFR 1.45D-1(d)(4).

Qualified Equity Investment (QEI) – An equity investment in a CDE that meets the requirements of IRC § 45D(b) and 26 CFR 1.45D-1(c).

Qualified Low-Income Community Investment (QLICI) – This term has the same meaning as set forth in IRC § 45D(d) and 26 CFR 1.45D-1(d). Generally, QLICI's comprise loans to, or investments in, QALICBs and other CDEs; additionally, they may include loan purchases and the provision of financial counseling and other services.

Non-leveraged Model - The basic financing structure, in which the NMTC investor provides a QEI to a CDE which, in turn, makes QLICIs to QALICBs.

Leveraged Model – A more complex financing structure - resulting from the Internal Revenue Service (IRS) Revenue Ruling 2003-20 - that permits the QEI from an NMTC partnership entity, or investment fund, to include cash from a nonrecourse loan (debt) in addition to equity capital, thereby "leveraging" the NMTC investment.

Service Area - The geographic area that encompasses the low-income communities in which the allocatee is authorized to make QLICIs using the proceeds of QEIs.

Targeted Population – As defined in 12 USC 4702(20) and related CDFI Fund and IRS guidance documents. Refers to individuals, or an identifiable group of individuals, including an Indian tribe, who (A) are low-income persons; or (B) otherwise lack adequate access to loans or equity investments.





Comptroller of the Currency Administrator of National Banks US Department of the Treesury

Community Developments

Insights

February 2007

Community Affairs Department

All Information

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provided herein was

New Markets Tax Credits: Unlocking Investment Potential

Abstract:

This edition of Insights describes the New Markets Tax Credit (NMTC) Program and the major considerations that confront bank investors when using the tax credits to develop and support community and economic development activities. The report examines the primary risks associated with use of NMTCs and discusses the methods that bank investors have used to structure and manage these credits effectively.

The information presented in this report was obtained from a variety of sources including national bankers, non-supervised financial intermediaries, investment fund advisers, and other parties who are actively using NMTCs to finance a diverse range of activities. This information represents our understanding of United States federal income tax laws and regulations, but does not constitute tax advice. Institutions should consult their own tax advisers about the tax treatments described in this report and the consequences that may apply to their own transactions.

Project summaries of two NMTC transactions are included in a case study appendix (Appendix A). A glossary of terms (Appendix B) will provide the reader with more details about the various elements of the NMTC program. The Resource Directory (Appendix C) contains sources of additional information on the NMTC program. A listing of bank and bank holding companies that have received NMTC allocations also is provided (Appendix D).

I. What Is the New Markets Tax Credit Program?

The New Markets Tax Credit (NMTC) Program was created in December 2000 by the Community Renewal Tax Relief Act of 2000.¹ The program seeks to leverage capital from investors to spur economic development in urban and rural low-income communities.

Within the Treasury Department, the Community Development Financial Institutions Fund (CDFI Fund) and the Internal Revenue Service (through Section 45D of the Internal Revenue Code)² jointly administer the program. A prospective recipient of new markets tax credits must be certified

¹ Congress authorized \$15 billion in NMTC allocations effective fiscal year 2002 through fiscal year 2007. In December 2005, Congress made a special allocation of an additional \$1 billion in NMTCs under the Gulf Opportunity Zone Act. Allocations for each of the previous four rounds are: Round 1, \$2.5 billion, allocated 2003; Round II, \$3.5 billion, allocated 2004; Round II, \$3.5 billion, allocated 2005; Round II, \$3.9 billion, to be allocated 2006; The last two rounds unclude the special allocation of \$1 billion - \$600 million and \$400 million, respectively – earmarked for the Gulf Coast areas affected by Hurricane Karina. The CDFI Fund announced the Notice of Allocation Availability for the fifth round on December 4, 2006.

² The IRS has published "NMTC Program Income Tax Regulations" at 26 CFR 1.45D-I, and interpretative guidance to assist taxpayers claiming the tax credit(s) under IRC § 45D.







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	Development Calada TIC		
	Property Solutions, LLC		1.17
In al Datable	5721 BUSH RIVER ROAD		
Real Estate Analysis	COLUMBIA, SC29212-2609		
Appraising	Phone 803,407,3000		
Consulting Appraisat	Fax 803.731-5435		
Review	E-mail: ditripp@bellsouth.net		
Litigation Condemnation	L 20 2007	P1. 407 401	
Litigation	June 20, 2007	File #07-121	
Support Expert Wilness	M NOTE O COL		
Services	Mr. William C, Crosby	÷	
Real Estate	Carolina First Bank		
Brokersge Senior Housing	1501 Main Street		
Nursing Homes	Columbia, South Carolina 29201		
Assisted Living	a a Altractor		
Facilities Congregate Care	Re: Your Reference Number 07-SC-0984		
Facilities	in the second		
Market Studies Partial Interests	Dear Mr. Crosby:	1 1	
Contaminated		and the state of the	
Properties	Enclosed please find my report on the appraisal of the Boozer La		
Shopping Centers	1400 Atlas Road, within the City of Columbia, S.C., 29209, in I		
Retall Stores	you commissioned on May 10, 2007. This appraisal is of the fee si	mple interest.	
Office Buildings Apartments			
Industrial	This Summary Appraisal Report, based upon a Complete Appra		
Properties Restaurants	prepared in strict conformance with the Uniform Standards of		
Convenience	Practice and the code of Professional Ethics of the Appraise		
Stores	SouthTrust's supplemental appraisal guidelines. As such, it p		
listoric Properties	discussions of the data, reasoning and analysis that were used in		
lighest and Best	develop the value estimate. Supporting documentation is retain	ned in my file, and the	
Seasibility	depth of discussion is specific to your needs and for the it	ntended use. I am not	
studies	responsible for unauthorized use of this report.		
lotels/Matels			
Internal Studies	The purpose of this appraisal is to provide a supportable estimat	e of the market value of	
roperties	the fee simple interest of the subject property. The report will'I		
lesidences	decision relative to a financial transaction.	· · · · · · · · · · · · · · · · · · ·	
tigmatized roperties		1	
Anemas	Please note the following Special Assumptions and Limiting Con-	ditions, which are noted	
ue Diligence	in the body of the attached appraisal report of 63 pages plus Adde		
Complex roperties	A		
ixed-Use	> We did not have the benefit of a survey showing the	various buildinge as	
roperfies			
ubdivisions creage & Land	built'. Our allocation of values is based on the R	demand County Tax	
ulek Lubes	Assessor's data and other information provided to us.		
ar Washes Churches	Please consult the City of Columbia Planning department		
Varehouses	the existing showroom and office uses of the subject are		
Innufacturing	incidental uses to the subject property. This appraisal is	specifically contingent	
acilities Office Parks	on the assumption that all existing and proposed uses are	e legally permissible in	
chool Buildings	the M-2 zoning district.		
ruck Terminals	8	t.	
chicle calerables			
fealth Care	Excellence and integrity in real estate analysis, valuation and o	consultina"	
nterprises	whenever interim interiment of a contraction of the second second of the second se	and manufactured.	
Marcal Contract of the			
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Attachment number 1 Page 15 of 32

I hope you are satisfied with the results of my efforts and I appreciate the opportunity to be of service to you. Please contact me if you have any questions or comments regarding this report or wish to retain me for future appraisal assignments.

2

Once again, thank you for the opportunity. I look forward to working with you in the near future.

Sincerely,

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PROPERTY SOLUTIONS, LLC

Deborah L. Tripp, MAI, SRA SC State Certified General Real Estate Appraiser #CG1132

Page 16 of 32

Attachment number 1

CERTIFICATION

I certify that, to the best of my knowledge and belief:

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11.

The statements of facts contained in the report, upon which the analyses, opinions, and conclusions expressed herein are based, are true and correct, and no pertinent facts affecting marketability have been knowingly withheld.

The reported analyses, opinions, and conclusions are limited only by the reported assumptions and limiting conditions, and are my personal, impartial and unbiased professional analyses, opinions and conclusions.

I have no present or prospective interest in the property that is the subject of this report, and I have no personal interest or bins with respect to the parties involved.

I have no bias with respect to the property that is the subject of this report or to the parties involved with the assignment.

My engagement in this assignment was not contingent upon the development or reporting of a pre-determined value or direction in value that favors the cause of the client, the amount of the value opinion, the attainment of a stipulated result, or the occurrence of a subsequent event directly related to the intended use of this appraisal.

My analyses, opinions and conclusions were developed, and this report has been prepared, in conformity with the Uniform Standards of Professional Appraisal Practice of the Appraisal Foundation and the requirements of the Code of Professional Ethics and the Standards of Professional Appraisal Practice of the Appraisal Institute.

The use of this report is subject to the requirements of the Appraisal Institute relating to review by its duly authorized representatives.

I have not made a personal inspection of the property that is the subject of this report.

Robin Biro provided significant professional assistance to the person signing this report.

As of the date of this report, I have completed the requirements of the continuing education program of the Appraisal Institute.

This appraisal assignment was not based on a requested minimum valuation, a specific valuation, or the approval of a loan.

Deborah L. Tripp, MAI, SRA S.C. State Certified General Real Estate Appraiser #CG1132 May 21, 2007 Date

CERTIFICATION

I certify that, to the best of my knowledge and belief:

 The statements of facts contained in the report, upon which the analyses, opinions, and conclusions expressed herein are based, are true and correct, and no pertinent facts affecting marketability have been knowingly withheld.

- The reported analyses, opinions, and conclusions are limited only by the reported assumptions and limiting conditions, and are my personal, impartial and unbiased professional analyses, opinions and conclusions.
- I have no present or prospective interest in the property that is the subject of this report, and I have no personal interest or bias with respect to the parties involved.
- I have no bias with respect to the property that is the subject of this report or to the parties involved with the assignment.
- 5. My engagement in this assignment was not contingent upon the development or reporting of a pre-determined value or direction in value that favors the cause of the client, the amount of the value opinion, the attainment of a stipulated result, or the occurrence of a subsequent event directly related to the intended use of this appraisal.
- 6. My analyses, opinions and conclusions were developed, and this report has been prepared, in conformity with the Uniform Standards of Professional Appraisal Practice of the Appraisal Foundation and the requirements of the Code of Professional Ethics and the Standards of Professional Appraisal Practice of the Appraisal Institute.
- The use of this report is subject to the requirements of the Appraisal Institute relating to review by its duly authorized representatives.
- 8. I have made a personal inspection of the property that is the subject of this report.
- Deborah L. Tripp, MAI, SRA provided significant professional assistance to the person signing this report.
- 10. This appraisal assignment was not based on a requested minimum valuation, a specific valuation, or the approval of a loan.

in Bier

Robin Biro SC Licensed Real Estate Appraiser L655 May 21, 2007 Date

Property Name:	Boozer Lumber Company
Carolina First Reference Number:	07-SC-0984
Property Location:	1400 Atlas Road, Columbia, SC 29209
Property Owner:	Boozer Lumber Company and Boozer Lumber, LLC
Date of Report:	June 20, 2007
Effective Date of Appraisal:	'As Is' - May 21, 2007
Purpose of Appraisal:	Provide opinion Market Value "As Is" with allocation of value to ownership entities
Property Rights Appraised:	Fee Simple Estate
Zoning:	M-2, Heavy Industrial
Fax Map Reference:	Map 16305, Block 2, Lots 1, 2, 5, 7, 8, 9 & 10
and Area:	Improved Land Area: 27,321 Acres Excess Land Area: 10.46 Acres
mprovements:	358,722 Square Feet
Present Use:	Builder's Supply, including showroom, office, truss and wood product manufacturing and lumber sheds.
Tighest and Best Use:	As Vacant: Industrial Development As Presently Improved: Present Use
Appraisal Procedures:	Cost Approach Sales Comparison
Value Indications 'As Is'	
Dpinion of Value by Cost Approach	\$12,780,000
Dpinion of Value by Sales Comparison Approach:	\$13,685,000
INAL OPINION OF MARKET ALUE 'AS IS' - May 21, 2007	\$13,500,000
LLOCATION OF VALUES	
Boozer Lumber Company	\$6,830,000
Boozer Lumber, LLC	\$6,670,000



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TABLE OF CONTENTS

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IDENTIFICATION AND LOCATION	1
LEGAL DESCRIPTION	
PURPOSE AND DATE OF THE APPRAISAL	1 (* 1
INTENDED USE AND INTENDED USER OF THE APPRAISA	
TYPE OF REPORT	
APPRAISER COMPETENCY	
STATEMENT OF OWNERSHIP	
HISTORY OF THE PROPERTY	
PROPERTY RIGHTS APPRAISED	4 H L
DEFINITION OF MARKET VALUE	4. s
SCOPE OF WORK	
REGIONAL AND AREA ANALYSIS SUMMARY	
MARKET ANALYSIS	
NEIGHBORHOOD ANALYSIS	
SITE ANALYSIS	6 1
ASSESSED VALUATION AND TAXES	
ZONING AND LEGAL CONSTRAINTS	이 아이는 것은 것 같아요. 가지 않는 것 같아요. 이 가지 않는 것
DESCRIPTION OF THE IMPROVEMENTS	
HIGHEST AND BEST USE	
EXPOSURE AND MARKETING TIME	
APPROACHES TO VALUE	
COST APPROACH	
SALES COMPARISON APPROACH	
RECONCILIATION AND FINAL VALUE OPINION	
ALLOCATION OF VALUE	
ASSUMPTIONS AND LIMITING CONDITIONS	
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Attachment number 1 Page 21 of 32

Farmer's Market Cash Flows

1. Purchase

Annual Rental Income	<u>\$ Amount</u> 929,000
Expenses	
Vacancy (10%)	92,900
Insurance	62,000
Maintenance	30,000
Lease fees	46,450
Administrator	52,000
Misc.	20,000
Principal & Interest of bond	532,414
(\$7MM+\$1MM improvements @ 3% for 20 years)	835,764
NET INCOME	93,236

2. NNN Lease

Annual Rental Income	<u>\$ Amount</u> 929,000
Expenses	
Vacancy (10%)	92,900
Administrator	52,000
Misc.	20,000
Lease Payment	650,000
	814,900
NET INCOME	114,100

Note - the rental income of \$929,000 is the 2008 rent from the Bluff Road site less the revenues from football and the few venders going to the Lexington site

These figures are estimates. All information furnished with respect to the subject matter has been obtained from sources deemed reliable. No representation or warranty as to accuracy thereof is made and all information submitted is subject to change in price, omissions, errors, prior sale, or withdrawal without notice.

COLUMBIA FARMERS MARKET **REVENUE HISTORY** 1998-2008

.

1998	\$1,018,018		
1999	\$992,733		
2000	\$1,084,850		
2001	\$981,945	NEW	DIRECTOR
2002	\$1,261,762		
2003	\$1,278,688		
2004	\$1,198,781		
2005	\$1,282,107		
2006	\$1,277,127		
2007	\$1,293,729		
2008	\$1,289,037		

200,000 to 210,000

a Viear Football rev

To:2524323

Service, Hook, Leva \$ 150,000 \$929K

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Page: 3/3

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1400 Atlas Values in 7 Years at 3%

Year	\$10,000,000	\$13,500,000
1	\$10,300,000	\$13,905,000
2	\$10,609,000	\$14,322,150
3	\$10,927,270	\$14,751,815
4	\$11,255,088	\$15,194,369
5	\$11,592,741	\$15,650,200
6	\$11,940,523	\$16,119,706
7	\$12,298,739	\$16,603,297

All information furnished with respect to the subject matter has been obtained from sources deemed reliable. No representation or warranty as to accuracy thereof is made and all information submitted is subject to change in price, omissions, errors, prior sale, or withdrawal without notice.

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Valu	
Atlas \	
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																											\$1,235,626 (Total Rent)
LLC's Rent					18,900	25,740	3,680	6,012	6,556	93,540														93,096	1,600	45,564	\$294,688
Annual Included Rent	141,565	95,571	53,019	6,448							11,092	7,334	6,350	6,440	8,074	6,880	80,000	15,208	9,820	20,250	360,000	77,188	35,700				\$940,939
<u>Lease rate</u>	\$5.00	\$3.50	\$3.00	\$2.00	\$2.50	\$2.50	\$2.00	\$2.00	\$2.00	\$2.50	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$8.00	\$2.50	\$2.50	\$2.50	\$3.00	\$4.00	\$3.00	\$8.00	\$4.00	\$0.10	
Total	\$1,415,650	\$682,650	\$441,825	\$32,240	\$113,400	\$205,920	\$18,400	\$30,060	\$32,780	\$935,400	\$83,190	\$36,670	\$31,750	\$32,200	\$40,370	\$34,400	\$900,000	\$91,245	\$58,920	\$121,500	\$5,400,000	\$482,425	\$178,500	\$1,163,700	\$60,000	\$683,456	\$13,306,651
<u>\$/sf</u>	50	25	25	10	15	20	10	10	10	25	15	10	10	10	10	10	06	15	15	15	45	25	15	100	150	1.50	
Square Feet	28,313	27,306	17,673	3,224	7,560	10,296	1840	3006	3,278	37,416	5,546	3,667	3,175	3,220	4,037	3,440	10,000	6,083	3,928	8,100	120,000	19,297	11,900	11,637	400	455,637	
Building	1 - Original Office	& Warehouse	2 - Warehouse	3 - Shed	4 - Partially Enclosed Shed	5 - Metal Bldg	6 - Shed	7 - Shed	8 - Shed	9 - Old Truss	10 - Metal Bldg	11 - Shed	12 - Shed	13 - Shed	14 - Shed	15 - Shed	16 - Truck Facility	17 - Covered Shed 1	18 - Covered Shed 2	19 - Covered Shed 3	20 - New Truss Plant	21 - Metal Dist.	22 - Covered Shed	23 - New Showroom	24 - Computer Room	25 - 10.46 acres	Total

(Plus the front 3 acres)

All information furnished with respect to the subject matter has been obtained from sources deemed reliable. No representation or warranty as to accuracy thereof is made and all information submitted is subject to change in price, omissions, errors, prior sale, or withdrawal without notice.

BALES

2 001/005



Hugh E. Weathers, Commissioner

State of South Carolina Department of Agriculture

Wade Hampton Office Building PO Box 11280 Columbia, SC 29211 TL: (803) 734-2210 FX: (803) 734-2192

www.scda.state.sc.us

August 13, 2009

The Honorable Jimmy C. Bales House of Representatives District No. 80 – Richland County 1515 Crossing Creek Road Eastover, SC 29044

Dear Representative Bales,

Earlier this year, in late January/early February, all tenants at the Columbia State Farmers Market were sent a new lease that extended their occupancy until February 28, 2010. Tenants who entered into the new lease are assured that their occupancy will not terminate before that date.

A number of tenants have not signed the new lease agreement. These tenants are now operating on a month-to-month basis and are subject to receiving a notice to vacate at an earlier date. At this point in time, no tenant has been asked to vacate the premises earlier than February 28, 2010. All tenants will soon be asked to present a specific schedule for vacating their leased facilities and/or properties by February 28, 2010.

Attached is the list of vendors you requested in your letter of July 29, 2009.

Sincerely, El.L.

Anne E. Crocker General Counsel

/ml Enclosure

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BALES

Columbia State Farmers Market

Annual Lease Holders until February 28, 2010:

Senn Brothers, Inc. PO Box 13472 Columbia, SC 29201 (803) 799-6210 or (803) 771-7590 Contact: Jimmy Senn, Greg Senn, or Gary Prince

> Southern Produce PO Box 7783 Columbia, SC 29202 (803) 771-7625 Contact: Nate Crocker or Judy Allman (Note: Southern subleases from Senn Brothers)

V. B. Hook & Co., Inc. PO Box 13503 Columbia, SC 29201 (803) 799-0504 Contact: Marty Hook, Don Hill, or Wally Gantt

Severt & Sons Produce Co. PO Box 13395 Columbia, SC 29201 (803) 799-4304 Contact: Mike Severt or Shange Crenshaw

Super Sod PO Box 13551 Columbia, SC 29201 (803) 254-4982 Contact: Lee Williams

Tenants without long-term leases-Month to Month Status:

Ayer & Price Fruit Co., Inc. PO Box 13483 Columbia, SC 29201 (803) 799-4811 Contact: Pat Vella

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Carolina Veg PO Box 13581 Columbia, SC 29201 (803) 765-2902 Contact: James Brittain

Clayton Rawl Farms, Inc. 747 Calks Ferry Rd. Lexington, SC 29072 (803) 799-6727 or (803) 359-4415 Contact: Clayton Rawl, Spanky Rawl, or Chris Rawl

Franklin Produce, Inc. PO Box 13455 Columbia, SC 29201 (803) 254-9948 Contact: Alan Franklin or Barbara Franklin

F & C Arellano PO Box 1885 Cayce, SC 29033 (803) 771-9099 Contact: Fermin Arellano or Sergio Arellano

C. Arellano & Sons 207 Ashewood Lake Dr. Columbia, SC 29207 (803) 447-1309 Contact: Carlos Arellano

Hamper House PO Box 13443 Columbia, SC 29201 (803) 771-6800 Contact: Russell Slice

Jenkins Produce, Inc. PO Box 13504 Columbia, SC 29201 (803) 799-8702 Contact: Charles Jenkins

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BALES

Joel Cirmella Tomatoes PO Box 13434 Columbia, SC 29201 (803) 799-3647 Contact: Joel Cirmella, Jr.

L & N Produce Co., Inc. PO Box 61157 Columbia, SC 29260 (803) 254-9395 Contact: Bill Lawrence, David Nidiffer, or Mark Nidiffer

Martinez Produce PO Box 1922 Cayce, SC 29033 (803) 556-3496 or (904) 219-5585 Contact: Federico Martinez

Nino's Produce Co. 743 Woodtrail Dr. Columbia, SC 29053 (803) 600-7287 Contact: Tonatiuh Nino

Raybon Tomato PO Box 13423 Columbia, SC 29201 (803) 799-7185 Contact: Doug Raybon

Ronnie Renew 415 Deer Run Rd. Williston, SC 29853 (803) 252-9550 Contact: Ronnie Renew

Sanders Farm, Inc. 2604 Hwy. 147 Lyons, GA 30436 (803) 779-6639 Contact: Buddy Williams

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Attachment number 1

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Homer's Produce 9373 Bells Hwy Ruffin, SC 29475 (803) 799-5777 Contact: Homer Beltram

Phillip Jones Produce P. O. Box 13581 Columbia, SC 29201 (803) 765-2902 Contact: Phillip Jones

Williams Farms 7622 Ashton Road Islandton, SC 29929 (803) 931-8335 Contact: Chad James or Jim Williams

Becky's Plants 34)4 Kaiser Ave. Columbia, SC 29204 (803) 252-0007 Contact: Becky Phillips

Doris' Plants 109 Polo Hill Rd. Columbia, SC 29223 (803) 254-5990 Contact: Mike Wolfe

Rebekah's Garden 660 Old Leesburg Rd Eastover, SC 29044 (803) 799-0660 Contact: Rebekah Cline

Item# 3

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<u>Subject</u>

Phone Tree Messaging Software [Pages 47-55]

<u>Reviews</u>

Subject: Referred from the 10-6-09 Council Meeting: PhoneTree Messaging Software

A. Purpose

County Council is requested to review the revised Request of Action, and direct staff how to proceed with regards to the Phone Tree Messaging Software. If Council chooses to proceed with the system, a proposed policy is also attached for your review and consideration.

B. Background / Discussion

- Councilman Kelvin Washington submitted a motion on August 31, 2009.
- Mr. Washington stated that he wanted a way to notify his constituents about community meetings and special events. He felt this could easily be used by all district representatives.
- On September 1, 2009 Council forwarded the motion to the A&F Committee.

PhoneTree, a division of Personal Communication Systems Inc, produces a software package called PhoneTree 2500 that will address Mr. Washington's concerns. The system is setup and configured to call constituents and play a pre recorded message, send an email, send a text message, or any combination of these. The PhoneTree 2500 can have up to 250 different groups of contacts that can be setup for different districts or special interest groups. This would allow each Council member their own group, should they desire, plus any common interests among them.

The item went to the September 22, 2009 A&F Committee Meeting, and subsequently, the software was purchased, and a 30 day trial is currently underway. There is a 30 day money-back guarantee on the product.

At the October 6, 2009 Council meeting, the following action occurred:

Phone Tree Messaging Software Purchase: IT gave a presentation regarding the software. The item was referred back to the A&F Committee for further analysis of the financial impact of the software, and for review of the proposed usage policy. Council members will be testing the system during the 30 day free trial.

Per the action at the October 6 Council meeting, this item is before you for discussion and analysis of the financial impact. The proposed usage policy is also attached for your convenience.

It is at this time that staff requests direction from Council regarding the next steps with this software.

C. Financial Impact

There were sufficient funds in the account 1100102000.52780 (Clerk of Council) to make the initial purchase of \$1,619.00 for the 30 day money-back-guarantee trial.

PhoneTree 2500 system	\$1,599.00
Shipping	\$ 20.00
Total	\$1,619.00

However, there are other potential costs associated with this system. They are explained in the Alternatives section below.

D. Alternatives

- 1. Approve the request to purchase (1) 1 port PhoneTree 2500 from PhoneTree for a one time amount not to exceed \$1619, and a recurring \$160 annually for maintenance. This system will allow us to contact approximately 500 citizens per day.
- 2. Approve the request to purchase (1) 2 port PhoneTree 2500 from PhoneTree for a one time amount not to exceed \$1698, and a recurring \$220 annually for maintenance. This system will allow us to contact approximately 1000 citizens per day.
- 3. Approve the request to purchase (1) 24 port PhoneTree 2500 from PhoneTree for a one time amount not to exceed \$14,099, and a recurring \$4,500 annually for maintenance and support. This system will allow us to contact approximately 12,000 citizens per day
- 4. As an addition to any of the above configurations, the County can purchase a listing of phone numbers for the entire county sorted by zip code for an additional \$3,000.
- 5. Do not approve the request.
- 6. [If Council wishes to proceed with the purchase] Approve the usage policy as presented.
- 7. [If Council wishes to proceed with the purchase] Amend the usage policy.

E. Recommendation

If Council decides to move forward with this project, it is recommended to purchase (1) 24 port PhoneTree 2500 from PhoneTree for a one time amount not to exceed \$14,099, and a recurring \$4,500 annually for maintenance and support. This system will allow Council to contact approximately 12,000 citizens per day and to contact most of the citizens of Richland County within a week.

Recommended by: <u>Dale Welch</u> Department: <u>Information Technology</u> Date: <u>10/21/2009</u>

F. Reviews

(Please <u>SIGN</u> your name, \checkmark the appropriate box, and support your recommendation before routing. Thank you!)

Finance

Reviewed by: <u>Daniel Driggers</u> Date: 10/21/09

- □ Recommend Approval
- □ Recommend Denial

Page 2 of 9

✓ No Recommendation Comments:

Procurement

Reviewed by: <u>Rodolfo Callwood</u> Date: 10/22/09 □ Recommend Approval □ Recommend Denial ☑ No Recommendation Comments:

Legal

Reviewed by: <u>Larry Smith</u> Date: □ Recommend Approval □ Recommend Denial ✓No Recommendation Comments: Council discretion

Administration

Reviewed by: <u>J. Milton Pope</u> Date: □ Recommend Approval □ Recommend Denial ✓ No Recommendation Comments: Council discretion

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Attachment number 1

RICHLAND COUNTY GOVERNMENT PHONE TREE / COMMUNITY NOTIFICATION SYSTEM

System Description and Operation

Richland County Government may have the need to provide notification or instruction to households in a specific council district or with a common special interest. This system is an automated system that delivers a prerecorded message via a telephone database to notify members of meetings, public hearings, council actions, and other associated items as directed by Council.

The system shall only be activated according to the specified uses in this policy. This policy may be amended from time to time, as directed by Richland County Council.

Authorized users include: Richland County Council Members. Richland County Council may add additional Authorized Users.

The message must be pre-approved by the Chairperson of County Council, or his/her designee.

The Clerk of Council, or his / her designee, shall complete a form to document each use of the system. A written copy of the exact message is to be included on this form. This form shall be shall be maintained in the Clerk of Council's Office.

A Richland County Council member, or his / her designee, will record a message which specifically describes the event / meeting / issue, etc. and provides information for residents regarding that item.

The message will be sent out utilizing the telephone database associated with the council district or special interest. If phone lines are busy, the system will attempt to redial those numbers a predetermined number of times to make contact. If an answering machine picks up the call, the message will be left on the machine. The time required to reach all affected residents is dictated by the number of outgoing telephone lines used by the system, the length of the message, the number of phone numbers called, and the number of redials programmed.

The Clerk of Council's Office shall notify the Public Information Office to coordinate with that office the dissemination of the information being sent through the system to the media (if applicable).

General System Features

Ability to generate notification sessions to telephone numbers within a user defined area or a predefined list.

Ability to have numbers placed into a blocked list that will prevent any calls going to that number or any emails being sent to that address, despite being on any call lists.

Ability for an Authorized User to add unlisted numbers or cell phone numbers to the database. These user-added numbers will be notified in any subsequent calling session to the call list where the number is located. Cell phone numbers and unlisted numbers could also be added as a group.

Ability to pre-record messages and outgoing calling sessions for subsequent use at a later time.

Simultaneous delivery of email and voice messages.

Ability of detecting and playing messages to voice mail and answering machines.

Ability for citizens to replay messages via a touch-tone response.

Ability to stop notifications in mid-session if conditions change. Authorized Users can either resume the session at a later time, abort the session, revise the message and continue notifications from the point the session was suspended.

Ability to view on-screen status of an outgoing calling session.

Full documentation of all calling sessions and the results of those sessions.

<u>Telephone Database</u>

The telephone database can be populated two ways:

- 1) The County would purchase a listing of telephone numbers from an outside party and import the information into subdivided groups.
- 2) An opt in policy would allow citizens to submit their contact information to staff to be placed in districts or special interest groups.

Modification to Lists

Able to create, maintain, and save 256 separate lists with unlimited phone numbers per list.

Notifications can be made via telephone or email.

Ability to create a recording from a remote site via a telephone line.

System Access

Only Authorized Users shall have access to the system.

System Limitations

The system should be considered as only one component of Richland County Government's public information system. It must be remembered that no single application can provide information to all citizens in all situations. The system should be used in conjunction with other components of the public information system (ie, internet, media outlets, etc.) in order to maximize the effectiveness of the information.

The system will have a limited effectiveness for informing large geographic areas or large groups of people. The number of outgoing phone lines and the length of the outgoing message determine the outgoing call capacity of the system.

The system will not notify people with unlisted numbers or cell phones unless they have been manually entered into the telephone database.

<u>Responsibilities</u>

Clerk of Council: support, creation and storage of forms, other associated duties as required for the management and operations of the system, as directed by Council.

Public Information Office: support and forwarding of information, as appropriate, to media outlets.

Information Technology: support, maintenance, testing, and repair of the system.

Ombudsman's Office / Clerk of Council's Office: facilitate opt in-opt out requests – forward to appropriate individual(s).

<u>System Form – Activation Criteria</u>

Authorized Users are permitted to use the system only with the approval of the Richland County Council Chairperson.

When a request to activate the system is received, the requestor will immediately be forwarded to the County Council Chairperson via phone or email. The Clerk of Council's Office will be responsible for the timely and proper processing of the request, and will document the following information:

Name of Requestor:
Date Received:
Time Received:
Nature of Request:
Message Content: (NOTE: For accuracy, repeat/review message with requestor). Message must always begin: "This is (Requestor's Name, Richland County Councilperson for District X) with an important message."
Requested Geographical area of notification: (Zip codes, District boundaries, etc.)
County Council Chairperson Approval Date: Time:
Public Information Office Notification (If applicable): Date:

Date: _____ Time: _____

Message Content

The maximum length of an outgoing message should be no longer than about one (1) minute. The message should be communicated in a manner which clearly conveys the information to the public. An effective message must be specific, clear, consistent, and accurate. The content of the message should include information on the following basic elements.

<u>The source of the message</u> – The Authorized User responsible for issuing the message should be clearly identified.

<u>The message</u> – The message must describe the event / meeting / etc. that is scheduled to occur. The item should be described in sufficient detail so that all members of the public can understand the information being presented to them. The details of the location of the event should be described in terms easily understood by the public using well known landmarks and geographic boundaries. The time and date of the event should also be expressed during the message.

<u>Updates</u>

All updates of this policy shall be approved by County Council.

<u>Subject</u>

Purchase/Sale of Wetlands around Carolina Bay/Mistletoe Bay [Pages 57-62]

Reviews

Subject: Purchase of Wetlands / Adjacent Uplands in Lower Richland County

A. Purpose:

Council is requested to provide clarification and direction to staff with regards to the purchase of wetlands / adjacent uplands in Lower Richland County.

B. Background/Discussion:

The following motion was made at the October 6, 2009 Council meeting:

Motion to authorize Richland County Staff: (1) To begin immediately negotiations and draft purchase/sale agreement with landowners with regard to the County's purchase of wetlands and adjacent uplands in Lower Richland County in and around Carolina Bay ("Hopkins Mistletoe Bay") and nearby Cabin Branch on condition that the acquired property be maintained in its open natural state, in perpetuity, for use as wetlands mitigation bank and light recreation park for environmental, educational, and recreational purposes and (2) to consummate purchase of said property no later than December 15, 2009. [WASHINGTON]: Forwarded to the October A&F Committee.

The following item appeared on the September 22, 2009 D&S Committee agenda, and was approved at the October 6, 2009 Council Meeting: <u>Wetlands Mitigation Banking</u>: <u>Norman</u> Whitaker, Executive Director of the COG, gave a brief overview of the wetlands mitigation assessment proposal for Hopkins Mistletoe Bay and portions of Cabin Branch. Council approved the item. A \$23,000 budget amendment will be presented at the 10-20-09 Council Meeting, with funding coming from either the Conservation Commission or General Fund.

Pursuant to Council direction regarding this item, staff is working with the Council of Governments, in association with their consultant, to perform an analysis to provide an estimate of the potential cost, revenues, and ecological benefits of mitigation banking on the subject parcels, which are associated with Hopkins Mistletoe Bay, a Carolina Bay wetland, and portions of Cabin Branch. The cost of these services is \$23,000. The consultant estimates that the Draft Prospectus and Technical Memorandum would be submitted to the COG within 75 days of a Notice to Proceed from the County. A \$23,000 budget amendment will be presented at the October 20, 2009 Council Meeting as a potential funding source for this item.

It appears as though there are different actions being requested for the same piece(s) of property. Pursuant to Council direction at the October 6, 2009 Council meeting, staff is currently pursuing the mitigation assessment through the COG. This action, as directed by Council, does <u>not</u> require the purchase of the property.

Now, a separate request, per Councilman Washington's motion at the October 6, 2009 Council meeting, regarding the **purchase** of this property is before the Committee for clarification and direction.

C. Financial Impact:

Not known at this time, as clarification and direction are requested.

D. Alternatives:

- 1. Provide clarification and direction on the motion by Councilman Washington.
- 2. Do not provide clarification or direction on this item.

E. Reviews

(Please <u>SIGN</u> your name, \checkmark the appropriate box, and support your recommendation before routing. Thank you!)

Finance

Reviewed by: Daniel Driggers

Date:

 \Box Recommend Approval

□ Recommend Denial

 \checkmark No Recommendation

Comments: ROA is only requesting clarification therefore no recommendation required.

Legal

Reviewed by: <u>Larry Smith</u> Date: □ Recommend Approval □ Recommend Denial ✓No Recommendation Comments:

Administration

Reviewed by: Sparty Hammett

Date:

□ Recommend Approval

 \Box Recommend Denial

✓ No Recommendation

Comments: Clarification requested – Council approved the Wetlands Mitigation Study at the October 6, 2009 meeting. This study would include an assessment of the mitigation value of this property.

THEODORE J. HOPKINS JR.

ATTORNEY AT LAW

1201 MAIN STREET, SUITE 2200 COLUMBIA, SOUTH CAROLINA 29201

LL.M. (in Taxation) Certified Specialist in Taxation Law Fellow, American College of Tax Counsel TELEPHONE 803 / 254-1378 FACSIMILE 803 / 733-0831 thopkins@hsblawfirm.com MAILING ADDRESS: POST OFFICE BOX 11889 COLUMBIA, SOUTH CAROLINA 29211-1889

October 16, 2009

DELIVERED BY HAND

J. Milton Pope, Richland County Administrator 2020 Hampton Street Columbia, SC 29201

Re: Cabin Branch / Carolina Bay Mitigation-Recreational Site

Dear Milton:

In response to your October 15, 2009 inquiry in connection with a prospective site in lower Richland County for mitigation banking and light recreational activities (the "Site"), I offer the following information with regard to the Hopkins family portion of the Site (the "Property").

- 1. Identification of the Property and Estimated Acreage. See Exhibit A attached.
- 2. GIS Map of the Property. See Exhibit B attached.
- 3. Total Price and Price per Acre for the Property. After review of the several appraisals and valuations of the Property, my family has determined that a reasonable value for the Property is \$7,500,000, or \$20,000/acre for the 375 acres. By establishing a mitigation bank and selling mitigation credits valued/estimated by Central Midlands Council of Governments at almost \$5,750,000, as amended to include a very valuable mitigation site on the Property heretofore not included, the County will derive a unique and significant benefit. Thus, the County will recoup at least 75% of the purchase price, in addition to acquiring sole ownership, use and control of this 375 acre unique ecosystem, mitigation banking, park and recreational site.
- 4. Draft Purchase and Sale Agreement. I have prepared a draft Purchase and Sale Agreement which addresses approximately 219 of an estimated 375 acres of the Site owned by S. T. Hopkins, LLC. It is intended to serve as a form of agreement to be used in consummating the four additional purchases/sales between Richland County and other members of my family necessary for purchase of the remaining 156 acres, including the Carolina Bay. Please let me know if you would like a copy of the agreement.

Columbia: 1269955 v.1

J. Milton Pope October 16, 2009 Page 2

5. Authorized Representation of Landowners. My cousin, Dr. Edward D. Hopkins Jr., and I are authorized to represent specific landowners among the five owners of the Property, including S. T. Hopkins, LLC. Together he and I represent all of the owners with regard to negotiations with the County. We will be happy to send you a Certification of Authorization if you need this.

I emphasize again that many of these landowners are in their 80s and 90s. They live in distant states and several are in very bad health. Thus, *time is of essence* if these negotiations are to be successful.

Sincerely, Theodore J. Hopkins Jr.

Enclosures

cc with Enclosures: The Hon. Kelvin Washington

Columbia: 1269955 v.1

EXHIBIT A

HOPKINS FAMILY PROPERTY

The term "Hopkins Family Property" refers to all or portions of certain tracts owned by members of the Hopkins family and designated Parcels 1a, 1b, 2, 3a, 3b, 5, 6, 7 and 8, as described below and illustrated on the accompanying GIS map (Exhibit B).

Parcel # 1a. Est. 22.0 acres (Portion of Richland County TMS # 21800-04-07)Parcel # 1b. Est. 3.0 acres (Portion of Richland County TMS # 21800-04-04)Parcel # 2. Est. 29.5 acres (Portion of Richland County TMS # 21800-04-05)Parcel # 3a. Est. 27.5 acres (Portion of Richland County TMS # 21800-02-01)Parcel # 3b. Est. 5.0 acres (Portion of Richland County TMS # 21800-02-02)Parcel # 4.NOTAPPLICABLEParcel # 5. Est. 88.0 acres (Portion of Richland County TMS # 24700-02-09)Parcel # 6. Est. 80.0 acres (Portion of Richland County TMS # 24600-01-01)Parcel # 7. Est. 51.0 acres (Portion of Richland County TMS # 24600-01-35)Parcel # 8. Est. 69.0 acres (All of Richland County TMS # 24600-01-34)

Total: Est. 375.0 acres

EXHIBIT A

Columbia: 1269964 v.1

Page 5 of 6



<u>Subject</u>

School District Tax Info/Carry Over Funds [Pages 64-66]

<u>Reviews</u>

Subject: Policy to Address the Handling of Carryover Funds

A. Purpose

The purpose of this report is to request the County Council's consideration of a policy revision for the handling of carryover funds from one fiscal year to the next.

B. Background / Discussion

In June of this year, during the adoption of the FY 2010 budget, Council Member Jim Manning made the following motion relating to the budgets of School Districts One and Two:

I move to amend the budget allocation for Richland School District Two to the sum of \$115,741,891, and for Richland School District One to the sum of \$179,424,022, which is the amount the County Auditor has represented as the amount equal to the millage cap for the upcoming year. This motion is made with the following provisos:

- 1. That council will amend the budget for Richland 1 and Richland 2 to reflect its stated policy of providing each of these school districts with the maximum funding provided by Act 388. This has been the policy intent of the Council throughout the budget process this year and this motion reaffirms our intent.
- 2. That the council requests that the Richland County Auditor, Treasurer, and other elected or appointed officials provide the Administrator with the following information and that the Administrator cause his staff to review this information to confirm that the calculations and estimates are appropriate to Council's lawful authority. The Council further instructs the Administrator to confirm that this information has been delivered to him before July 1, 2009. The information is as follows:
 - a. The re-assessment values for the coming tax year; and
 - b. The millage calculations for 2007, 2008 and 2009, including the worksheets utilized to derive those millage numbers.
 - c. The past 4 years of assessment values.

This information to be broken out by year in the following manner:

- i. Vehicles
- ii. Business Personal Property
- iii. Manufacturing (please note if there are any special levies)
- iv. Joint Industrial Park (please note if there are any special levies)
- v. Transport Equipment
- vi. Utilities
- vii. Water craft
- viii. Aircraft
- ix. Real Property Owner Occupied 4%
- x. Other Real Property Non-owner occupied
- d. Also list the following by year:

- i. Fee lin lieu (list any new fee agreements)
- ii. Motor Carrier
- iii. Merchants Inventory
- e. Additionally, the following information (from the Treasurer): the tax collections for tax years 2007, 2008, and 2009 (include estimates to the year end) by property type:
 - a. Vehicles
 - b. Business Personal Property
 - c. Manufacturing (please note if there are any special levies)
 - d. Joint Industrial Park (please note if there are any special levies)
 - e. Transport Equipment
 - f. Utilities
 - g. Water craft
 - h. Aircraft
 - i. Real Property Owner Occupied 4%
 - j. Other Real Property Non-owner occupied
- f. Also, the data for revenue from the following sources:
 - a. Fee in Lieu (list any new fee agreements)
 - b. Motor Carrier
 - c. Merchants Inventory

The total information should be provided Countywide, and separately for Richland School District 1 and for Richland School District 2. Council authorizes the Administrator to take any statutorily available action to ensure that this information is timely obtained.

- 3. That the amendment of the Budget for the School Districts to these ends be placed on the agenda for our regularly scheduled meeting on September 1, 2009, or at the first regularly scheduled meeting thereafter if the meeting does not take place on that date. The Agenda item will read: <u>A Budget Amendment to adjust the budgets for Richland County School District 1 and Richland County School District 2 to the amount which will be yielded by an assessment of the millage cap pursuant to Act 388. This item may be taken up by title only if information necessary to complete the amendment to a precise number is unavailable.</u>
- 4. That the Council also refer a policy adjustment on the handling of carry over funds to the Administration and Finance Committee for study and authorize the staff to consult with or engage experts (including the Department of Revenue) to assist in developing a proposal to modify the budget process so that Council can better manage millage agencies and the school districts as they are affected by Act 388.

Items 1 through 3 were addressed when the millage was set by the Council on October 6. Item 4, however, which calls for the establishment of a policy on how the carryover funds are to be handled in the future, still needs consideration by the Council.

C. Financial Impact

It is unclear, at this point, what the financial implications of a revised carryover policy will be. The impact will depend, of course, on what policy the Council ultimately adopts.

D. Alternatives

The following alternatives exist with respect to this request:

- 1. Approve the motion (Item 4 above) and authorize the staff to proceed with the review and proposed changes to the carryover policy.
- 2. Do not approve the motion and continue to address carryover on an annual basis.

E. Recommendation

The motion to amend the carryover policy is at the Council's discretion. From a staff perspective, however, it would be very helpful during the budget process to have an established policy governing how carryover funds are to be handled.

Recommended by:	Tony McDonald	Department: Administration	Date: <u>3/2/09</u>
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F. Reviews

(Please <u>SIGN</u> your name, \checkmark the appropriate box, and support your recommendation before routing. Thank you!)

Finance

Reviewed by (Finance Director): Date: 10/15/09 ✓ Recommend Council approval □ Recommend Council denial Comments regarding recommendation: As stated, any change in the carryover policy is at council discretion. Recommend approval for staff to move forward facilitating study and consulting assistance to develop proposals for council consideration.

Date:

□ Recommend Council denial

Legal

Reviewed by: ✓ Recommend Council approval Comments regarding recommendation:

Administration

Reviewed by: Tony McDonaldDate: 10/15/09✓ Recommend Council approval□ Recommend Council denialComments regarding recommendation: Recommend that the Council authorizeAdministration to develop proposals for the Council's consideration.

Page 3 of 3

<u>Subject</u>

Waste Tire Grant [Pages 68-69]

<u>Reviews</u>

Subject: DHEC Solid Waste tire grant

A. Purpose

County Council is requested to approve acceptance of the 2009-2010 DHEC \$1,000 tire grant and authorize the County administrator to sign the grant agreement

B. Background / Discussion

- This is the yearly grant that DHEC makes available to assist municipalities with recycling of tires and can be used to assist with public education or professional development.
- Grant applications are made available yearly by DHEC and must be submitted in March. All applications undergo a evaluation process an are award to numerous municipalities statewide
- Council as accepted and approved these grants over the past years.
- DHEC makes grant funds available to all municipalities and governmental agencies in SC for these purposes as well as other types of environmental projects.

C. Financial Impact

There is no financial impact to the budget associated with this request.

D. Alternatives

- 1. Approve request
- 2. Do not approve do not accept funds

E. Recommendation

It is recommended that Council approve the request to accept the DHEC grant and allow the County Administrator to sign the grant agreement.

Recommended by: Paul Alcantar Department: Solid Waste Department Date: 10/14/09

F. Reviews

(Please <u>SIGN</u> your name, ✓ the appropriate box, and support your recommendation before routing. Thank you!)

Finance

Reviewed by (Finance Director):Daniel DriggersDate: 10/15/09✓ Recommend Council approval□Recommend Council denialComments regarding recommendation:

Procurement

Reviewed by: (Procurement Director) Rodolfo Callwood Date: 10/15/09 ☑ Recommend Council approval □ Recommend Council denial Comments regarding recommendation:

Grants

Reviewed by: ✓ Recommend Council approval Comments regarding recommendation: Date: 10/15/09 □ Recommend Council denial

Legal

Reviewed by: ✓ Recommend Council approval Comments regarding recommendation: Date: Date: Recommend Council denial

Administration

Reviewed by: <u>Tony McDonald</u> ✓ Recommend Council approval Comments regarding recommendation: Date: 10/16/09 □ Recommend Council denial

<u>Subject</u>

Hospitality Tax Round Two Funding Recommendations [Pages 71-73]

<u>Reviews</u>

Subject: <u>Hospitality Tax - Round Two Funding Recommendations</u>

A. Purpose

County Council is requested to review the attached funding recommendations by the Hospitality Tax Advisory Committee for organizations eligible to receive funding in the Round Two promotions funding process for FY10.

B. Background / Discussion

During FY08, County Council voted to split the funding round for the Hospitality Tax promotions grants into two cycles each fiscal year and made this effective for the FY09 budget year onward.

Round One Hospitality Tax Advisory Committee recommendations were evaluated and approved by Council during the FY10 budget process. Council approved \$73,203 of promotions funding be appropriated and available for Round Two. Available funding for projects located within unincorporated Richland County and Regional marketing is **\$54,902**. Available Funding for projects located within City limits is **\$18,301**. Round Two applications were due to the County in August 2009. Thirteen applications were submitted and eligible; committee members reviewed, scored, and prepared recommendations during September and October 2009.

On September 30th, three of the five Hospitality Tax Advisory Committee members met to finalize recommendations for Round Two. On Monday, October 5th, it was brought to the committee's attention that the Lower Richland Sweet Potato Festival was not eligible for Round Two funding. This event was included in a July 2009 Memorandum of Understanding between the County and South East Rural Community Outreach, which provided for funding for this festival. The Committee met on October 7th to adjust their recommendations. As a result, the Hospitality Tax Advisory Committee has submitted the following funding recommendations to county council. (See attachment for a breakdown of projects, scoring, and funding recommendations.)

Benedict College	\$3,660.00
City Center Partnership	\$3,660.00
Columbia Township Auditorium Foundation	\$3,661.00
Greater Columbia Chamber of Commerce	\$3,660.00
Greater Blythewood Chamber of Commerce	\$15,006.00
Riverbanks Zoo and Garden	\$3,660.00
SCALE, Inc.	\$20,498.00
SC Archives and History Foundation	\$19,398.00
Total	\$73,203.00

C. Financial Impact

No financial impact. The funding for Round Two was appropriated during the FY10 budget process.

D. Alternatives

- 1. Approve the funding recommendations as submitted by the Hospitality Tax Advisory Committee, leaving \$0 unallocated.
- 2. Do not approve the Committee recommendations and recommend an alternative funding plan.

E. Recommendation

It is recommended that County Council approve alternative (1).

Recommended by: <u>Hospitality Tax Advisory Committee</u> Date: <u>October 7, 2009</u>

F. Reviews

(Please <u>SIGN</u> your name, \checkmark the appropriate box, and support your recommendation before routing. Thank you!)

Grants Manager

Reviewed by: <u>Sara Salley</u>
✓ Recommend Council approval
Comments regarding recommendation:

Date: <u>10.14.09</u> □ Recommend Council denial

Finance

Reviewed by: Daniel DriggersDate: 10/14/09✓ Recommend Council approval□ Recommend Council denialComments regarding recommendation:□ Recommend Council denial

Legal

Reviewed by: Larry SmithDate: 10-14-09Image: Recommend Council approvalImage: Recommend Council denialComments regarding recommendation: Council discretion

Administration

Reviewed by: Roxanne AnchetaDate: October 15, 2009✓ Recommend Council approval□ Recommend Council denialComments regarding recommendation: Recommend approving the funding
recommendations as submitted by the Hospitality Tax Advisory Committee, leaving
\$0 unallocated.

,	nnriated:	nds unappro	Remaining balance of funds unappropriated:	Remaining b			
\$ 73,203.00		ppropriate:	fotal funds available to appropriate:	Total funds a			
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\$ 73,203.00		744,800	4,786,141	82,500			
\$ 20,498.00	%08	80,000	100,000	0	No	Siloam School and Horrell Hill Community Activity Day	SCALE, INC.
\$ 19,398.00	48%	79,000	162,900	0	No	Community Outreach & Education Programming	SC Archives and History Foundation
\$ 3,660.00	33%	100,000	300,000	30,000	No	General Advertising Campaign	Riverbanks Zoo and Garden
د ه ۱	100%	50,000	50,000	5,000	Yes	Lower Richland Sweet Potato Festival	Lower Richland Sweet Potato Festival
\$ 3,660.00	23%	35,000	151,000	0	No	Friends of Our Forces/The Welcome Guide	Greater Columbia Chamber of Commerce
\$ 15,006.00	42%	70,000	165,000	0	No	2009-10 Community Events & Projects	Greater Blythewood Chamber of Commerce 2009-10 Community Events & Projects
\$ 3,661.00	50%	100,000	200,000	20,000	Yes	Grand Re-Opening Events	Columbia Township Auditorium Foundation Grand Re-Opening Events
دی ۱	15%	25,000	162,500	10,000	Yes	Columbia International Festival	Columbia International Festival
د ه ۱	2%	50,000	3,000,000	2,500	No	SC Center for Film and Media	Columbia Film Society/Nickelodeon Theatre SC Center for Film and Media
\$ 3,660.00	49%	90,000	185,000	5,000	No	City Center Special Events	City Center Partnership
۰ ۲	70%	8,000	11,498	5,000	Yes	"Apollo Night" at the Township	Carolina Scholarships Inc.
\$ 3,660.00	31%	25,000	80,000	0	No	Harambee	Benedict College
•	15%	32,800	218,243	5,000	No	Legends of2010	Auntie Karen Foundation
						Project Name	Applicant Name
Request % Committee of Project Recommendations Total Cost FY10 RD II	Request % of Project Total Cost	Request FY10	Project Cost	Appropriated FY09	Held Over From Round 1		

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80 unincorporated	80	85	100	82 53		Siloam School and Horrell Hill Community Activity Day	SCALE, INC.
unincorporated	77.75	85	80	93 53		Community Outreach & Education Programming	SC Archives and History Foundation
90.25 incorporated	90.25	100	100	99 62		General Advertising Campaign	Riverbanks Zoo and Garden
84.75 unincorporated	84.75	86	100	85 56		Lower Richland Sweet Potato Festival	Lower Richland Sweet Potato Festival
82.5 incorporated	82.5	100	80	95 55		Friends of Our Forces/The Welcome Guide	Greater Columbia Chamber of Commerce
62.75 unincorporated	62.75	52	70	81 48		2009-10 Community Events & Projects	Greater Blythewood Chamber of Commerce
86.5 incorporated	86.5	100	100	95 51		Grand Re-Opening Events	Columbia Township Auditorium Foundation
79.75 incorporated	79.75	06	95	85 49		Columbia International Festival	Columbia International Festival
78.25 incorporated	78.25	85	80	88 60	「「「「「「「「」」」」	SC Center for Film and Media	Columbia Film Society/Nickelodeon Theatre
80.75 incorporated	80.75	85	85	96 57		City Center Special Events	City Center Partnership
67.25 incorporated	67.25	100	85	62 22		"Apollo Night" at the Township	Carolina Scholarships Inc.
82.5 incorporated	82.5	85	100	92 53		Harambee	Benedict College
75.25 incorporated	75.25	65	95	93 48		Legends of2010	Auntie Karen Foundation
Location	Average	Williams	Sims I	McCarthy	Green	Project Name	Applicant Name
			ember Scores	Committee Member Scores			